Communication Studies and Design, BS (Boston)

The Department of Communication Studies and the Department of Art + Design offer a combined major in communication studies and design. Students interested in the combined major integrate the study of communication skills and processes with design practices.

Program Requirements

Complete all courses listed below unless otherwise indicated. Also complete any corequisite labs, recitations, clinicals, or tools courses where specified and complete any additional courses needed beyond specific college and major requirements to satisfy graduation credit requirements.

Universitywide Requirements

All undergraduate students are required to complete the Universitywide Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/university-wide-requirements/).

NUpath Requirements

All undergraduate students are required to complete the NUpath Requirements (https://catalog.northeastern.edu/undergraduate/university-academics/nupath/).

NUpath requirements Natural and Designed World (ND), Creative Expression/Innovation (EI), Formal and Quantitative Reasoning (FQ), Analyzing and Using Data (AD), and Differences and Diversity (DD) may be met through electives in the major.

Communication Studies Requirements

Code	Title	Hours
Communication Studies Common Requirements		
COMM 1101	Introduction to Communication Studies	4
COMM 1112	Public Speaking	4
or COMM 2301	Communication Research Methods	
Foundation Course		
Complete one of the following:		4
COMM 1210	Persuasion and Rhetoric	
COMM 1225	Communication Theory	
COMM 1231	Principles of Organizational Communication	
COMM 1255	Communication in a Digital Age	
Cluster Course		
Complete one of the following:		4
COMM 1131	Sex, Relationships, and Communication	
COMM 2303	Global and Intercultural Communication	
COMM 2304	Communication and Gender	
COMM 2501	Communication Law	
COMM 2551	Free Speech in Cyberspace	
Writing-Intensive		
Complete two of the following:		8
COMM 3200	Mobile Communication	
COMM 3201	Health Communication	
COMM 3230	Interpersonal Communication	
COMM 3304	Communication and Inclusion	
COMM 3320	Political Communication	
COMM 3415	Communication Criticism	
COMM 3500	Environmental Issues, Communication, and the Media	
COMM 3501	Free Speech: Law and Practice	
COMM 3530	Communication and Sexualities	
COMM 3532	Theories of Conflict and Negotiation	
COMM 4535	Nonverbal Social Interaction	
COMM 4605	Youth and Communication Technology	
COMM 4631	Crisis Communication and Image Management	

Communication Studies Electives	
Complete three courses that have not been used to satisfy other requirements	12

Design Requirements

Code	Title	Hours
Art + Design Fundamentals Required		
ARTF 1220	Elements of Visual Composition (with optional ARTF 1221)	2
Art + Design Fundamentals Electives		
Complete 6 semester hours of the following:		6
ARTF 1200	Representational Drawing	
ARTF 1210	Abstract Drawing	
ARTF 1230 and ARTF 1231	Making with Form and Materials and Making with Form and Materials Tools	
ARTF 1240 and ARTF 1241	Making with Video, Sound, and Animation and Making with Video, Sound, and Animation Tools	
ARTF 1250 and ARTF 1251	Designing Interactive Experiences and Designing Interactive Experiences Tools	
Design Required		
ARTG 1001 and ARTG 1002	Design Perspectives: An Introduction to Design in the World and Seminar for Design Perspectives	4
ARTG 1270 and ARTG 1271	Design: Process + Practices and Studio for Design: Process + Practices	4
ARTG 1290 and ARTG 1291	Typographic Systems and Studio for Typographic Systems	4
Design Elective		
Complete 4 semester hours of ARTG courses, as long as prerequisites have been met and courses have not been used to fulfill other requirements of the program.		4
Art + Design History Elective		
Complete 4 semester hours of ARTH courses.		4
Art + Design Elective		
Complete 4 semester hours of ARTD, ARTE, ARTF, ARTG, ARTH, ARTS, or GAME courses as long as prerequisites have been met.		4
If ARTG 5000 Topics in Design (or any other topics course in the subjects listed above) is completed more than once, the additional completions may be allowed toward the electives.		
Degree Capstone Project		
ARTG 4550	Design Degree Project	4

Design Option

Code	Title	Hours
Complete one of the following options:		8
Creative Fabrication		
ARTG 2810	Creative Fabrication Design Principles	
ARTG 3810	Topics in Creative Fabrication Inquiry	
Experience Design		
ARTG 3462	Experience Design Principles	
ARTG 3464	Topics In Experience Design Inquiry	
Graphic Design		
ARTG 2252	Graphic Design Principles	
ARTG 3452	Topics In Graphic Design Inquiry	
Information Design		
ARTG 2242	Information Design Principles	
ARTG 3444	Topics in Information Design Inquiry	
Interaction Design		
ARTG 2400 and ARTG 2401	Interaction Design Principles and Interaction Design Principles Tools	
ARTG 3400	Topics In Interaction Design Inquiry	

Integrative Requirements

Code	Title	Hours
Integrative Courses		
ARTG 4550	Design Degree Project	4
COMM 2200	Visual Communication	4

Communication Studies Grade Requirement

No more than two grades below a C in communication studies courses may be used to fulfill degree requirements.

Communication Studies and Design Major Credit Requirement

84 semester hours required in the major

Program Requirement

128 total semester hours required

Plan of Study
Sample Plan of Study

FOUR YEARS, TWO CO-OPS IN SUMMER SECOND HALF/FALL

Year 1

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
ARTF 1000 or COMM 1000	1	COMM 1112 or 2301	4	COMM cluster course	4	ARTF elective	2
COMM 1101	4	ARTG 1270 and ARTG 1271	4	ARTG 1290 and ARTG 1291	4	ARTF elective	2
ARTF 1220 with optional ARTF 1221	2	COMM foundation course	4			Elective	4
ARTF elective	2	EEAM 2000	1				
ARTG 1001 and ARTG 1002	4	Elective	4				
ENGW 1111	4						
	17		**17**		**8**		**8**

Year 2

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
COMM writing-intensive 1	4	COMM elective 1	4	COMM elective 2	4	Co-op	0
Design option level 1	4	Design option level 2	4	Elective	4		
ARTH elective	4	A+D elective	4				
Elective	4	Elective	4				
	16		**16**		**8**		**0**

Year 3

Fall	Hours	Spring	Hours	Summer 1	Hours	Summer 2	Hours
Co-op	0	COMM writing-intensive 2	4	COMM elective 3	4	Co-op	0
		ARTG elective	4	Elective	4		
		Elective	4				
		ENGW 3314 or 3315	4				
	0		**16**		**8**		**0**

Year 4

Fall	Hours	Spring	Hours
Co-op	0	ARTG 4550	4
		COMM 2200	4
		Elective	4
		Elective	4
	0		**16**

Total Hours: 130