



Preparing Your Elevator Pitch

Remember, you have just one shot to leave a great first impression! As you develop your pitch, the first step is to create at least one to two specific examples for each box. Incorporate details that tell a story and naturally generate questions.

<p><u>EDUCATION</u> (i.e., which courses inspired you? What did you challenge yourself about at Georgia Tech?)</p> <ul style="list-style-type: none">•••	<p><u>RESEARCH PROJECTS/ INTERESTS</u> (i.e., areas or your research, previous/current research projects, etc.)</p> <ul style="list-style-type: none">•••	<p><u>ACHIEVEMENTS & SUCCESSES</u> (There's no scale for how big or small your achievements or successes are. You decide how you want to define it)</p> <ul style="list-style-type: none">•••
<p><u>TOP STRENGTHS & SKILLS</u> (i.e., very organized, I love to solve problems, public speaking, R & C++)</p> <ul style="list-style-type: none">•••	<p><u>INDUSTRY/FIELD KNOWLEDGE</u> (i.e., what are current trends you see? What has come up in the news? How would you approach X situation?)</p> <ul style="list-style-type: none">•••	<p><u>TARGET AUDIENCE</u> (i.e., the purpose of the event/meeting who will be there, why they attend, etc.)</p> <ul style="list-style-type: none">•••
<p><u>WHO/WHAT INSPIRES YOU?</u> (i.e., what keeps you motivated and on the grind? Who is someone you look up to?)</p> <ul style="list-style-type: none">•••	<p><u>WHERE DO YOU WANT TO BE IN THE NEXT 2-3 YEARS?</u> (In the short-term, where do you see yourself working on or doing?)</p> <ul style="list-style-type: none">•••	<p><u>INTERESTING FACTS</u> (i.e., hobbies, passions, hidden talents, specialized skills, what sets you apart?)</p> <ul style="list-style-type: none">•••

Write Your Pitch!

Craft your pitch to provide an immediate sense of your distinct personality. Offer relevant and engaging insights about your background while keeping it concise.

Who am I?

Name: _____

Current training status (e.g., Master's student, Ph.D. candidate), a field of study, and/or research areas

What I am here (my goal or interest):

What do I do/What makes me unique?

Relevant experience or stories (research projects, work, labs, grad student clubs, volunteer work):

Highlights of skills & strengths:

Knowledge of person or organization (if applicable):

What is my ask?

Optional closing/goal (for example you will ask...for a coffee chat for 15 mins or a business card, to connect on LinkedIn, a question to continue to the conversation)

Develop follow-up questions for your contact

- _____

- _____