



**AMERICAN  
UNIVERSITY** OF BEIRUT

**SULIMAN S. OLAYAN SCHOOL  
OF BUSINESS**

# Coca-Cola Endowed Chair in Marketing

**DEADLINE: November 30, 2025**

The **Suliman S. Olayan School of Business (OSB)** at the **American University of Beirut (AUB)** is inviting applications from outstanding candidates for the **Coca-Cola Chair in Marketing** housed in the **Management, Marketing and Entrepreneurship (MME)** track. The position is open for applications at the level of Full Professor, or Associate Professor.

The position offers **Benefits** including competitive salary, research funding and support, as well as housing, schooling, and healthcare insurance plan.

The advertised position is for the Management, Marketing and Entrepreneurship (MME) track at OSB. Current faculty engage in a diverse range of research topics, with a particular focus on social issues related to business and management such as gender equality, leadership and business in the Middle East, refugee businesses, sustainability, and peacebuilding, with faculty members publishing in top-tier journals such as *Leadership Quarterly*, *Journal of Management Studies*, *Organization Studies*, *Research Policy*, *Journal of the Academy of Marketing Science*, *Journal of Vocational Behavior*, *Journal of Business Ethics*, *International Journal of Human Resource Management*, *Human Resource Management Journal*, *Entrepreneurship and Regional Development*, *Industrial Marketing Management*, and *Business & Society*.

The MME track is part of OSB, which is a leading business school in the Middle East and North Africa (MENA) region. Candidates will be joining an environment with engaging colleagues and outstanding students designed to balance excellence in research, teaching, and service. The business school is situated in a newly built OSB building in Beirut, Lebanon, directly overlooking the Mediterranean on what is considered one of the world's most beautiful campuses. OSB was the first business school in Lebanon and the hundredth in the world to be accredited by **AACSB International** – The Association to Advance Collegiate Schools of Business (AACSB) and recently received the **BSIS** Label. Over 150 years old, the AUB is ranked among the world's most prestigious universities and is regularly recognized as the leading institution in the Arab world.

### **Responsibilities:**

Responsibilities primarily include:

1. Provide intellectual leadership in advancing cutting-edge marketing scholarship, particularly in areas aligned with OSB's

strategic priorities (e.g., digital transformation, consumer analytics, sustainability, social impact, or emerging markets).

2. Conduct and publish high-impact research in top-tier academic journals.
3. Support faculty excellence in research, teaching, and service, including mentoring junior faculty and promoting interdisciplinary collaboration.
4. Secure external research funding where appropriate and contribute to collaborative research initiatives within and across disciplines.
5. Teach at both the undergraduate and the graduate levels in areas of expertise.
6. Strengthen partnerships with industry, alumni, and other academic institutions to enhance impact and visibility.

### **Qualifications for Coca-Cola Chair in Marketing:**

#### **Required Qualifications:**

1. PhD in Marketing or a Closely Related Field.
2. Strong Research Track Record - Publications in top-tier journals (ABS-ranked, FT 50, Scopus Q1) with demonstrated impact in the discipline of marketing in line with years of experience and current rank.
3. Extensive Teaching Experience - Minimum of six years of university-level teaching experience in marketing across undergraduate, graduate, and executive education programs.
4. Curriculum and Grant Development - Experience in designing and revising curricula and successful grant development, submission, and/or management.
5. Service and Academic Engagement - Active participation in academic committees, professional associations, editorial boards, or conference organization.
6. Demonstrated Commitment to Inclusion - Experience incorporating inclusive pedagogies and/or mentoring diverse student populations.

#### **Preferred Qualifications:**

1. Leadership & Administration - Administrative experience at the program, department, or faculty level.
2. Interdisciplinary or Industry Engagement.
3. Proven ability to work across disciplines or collaborate with industry/governmental organizations for research, consulting, or executive education.
4. External Funding Success - Track record of securing competitive research grants or industry funding.

5. Innovation in Teaching & Learning - Experience with digital learning tools, case-based learning, experiential education, or other pedagogical innovations.

### SUBMISSION FILE

- A cover letter indicating the candidate's interests, goals, and qualifications for the position, elaborating on any relevant areas of emphasis in teaching and research.
- A statement of current and prospective research interests.
- A statement of teaching interests and experience, including:
  - Teaching/Course Evaluations and corresponding syllabi,
  - Aggregate summaries of instructor evaluations or other evidence of excellence in teaching.
- A current full Curriculum Vitae (including a list of publications).
- At least one sample publication or work under review.
- A list of three referees (including their names, affiliations, and email addresses).



### APPLICATION FOR ACADEMIC POSITION ONLINE

Applications should be submitted by **November 30, 2025**. Candidates are encouraged to apply early; applications are considered on a rolling basis until the positions are filled.

AUB is an Equal Opportunity Employer.

[APPLY HERE](#)

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For general inquiries, please contact:

[Layan Sarkis El-Hachach](#)

