

YAYASAN UNIVERSITI TEKNOLOGI PETRONAS



YAYASAN
UNIVERSITI
TEKNOLOGI
PETRONAS

FLY HIGH WITH UTP

SPONSORSHIP OPPORTUNITIES

2023

www.utp.edu.my/yayasan

    YayasanUTP



NETWORKING. MARKETING. BRANDING. ACCESS

All contributions to YUTP enjoy tax deduction under Section 44 (6) of Income Tax Act 1967



ABOUT US



**YAYASAN
UNIVERSITI
TEKNOLOGI
PETRONAS**

Yayasan UTP is a foundation that was established in 2007 to promote and further the cause of education in the country and support the future development of Universiti Teknologi PETRONAS (UTP) as an academic institution of excellence.

Yayasan UTP plays a key role in seeking donations and in forging new partnerships with individuals and organisations. In addition, it supports UTP through the next phase of its growth as a leading educational institution that promotes creativity and innovation.

Vision

A primary partner to UTP in marshaling resources to provide UTP with the philanthropic assets necessary to achieve its aspirations as a leader in technology education and centre of creativity and innovation.

Mission

To ensure that contributions to YUTP are used and distributed effectively and efficiently in pursuit of UTP becoming a world's premier university by 2025.

To engage business and community partners to involve in the enrichment of opportunities to the beneficiaries.

The University

Universiti Teknologi PETRONAS

www.utp.edu.my

Universiti Teknologi PETRONAS (UTP) was established on 10 January 1997 and is the number 1 private university in Malaysia.

UTP offers a wide range of industry-relevant engineering, science and technology programmes at undergraduate and postgraduate levels and aims to produce well-rounded graduates with excellent leadership qualities and communication abilities. UTP has produced more than 15,000 graduates and currently has an enrolment of over 1,200 foundation students, 6,000 undergraduates and 1,200 postgraduates from more than 66 countries around the world.

The university has attained numerous prestigious national and international recognitions in only two decades of its establishment.



Find us on these platforms



Social Media

A good social media partner will also promote itself, and its sponsors, through the different social networking websites. This means that your company name would be spread around a good number of tweets, Facebook posts, and Instagram comments that will help your business gain visibility.



UNIVERSITI
TEKNOLOGI
PETRONAS

UTP Official	
FB Followers	273,092
FB Likes	273,256
Twitter	12,436
Instagram	5,392
Youtube	888



YAYASAN
UNIVERSITI
TEKNOLOGI
PETRONAS

Yayasan UTP	
FB Views	2,226
FB Likes	2,224
Twitter	154
Instagram	183
Youtube	4,416



Alumni
UNIVERSITI
TEKNOLOGI
PETRONAS

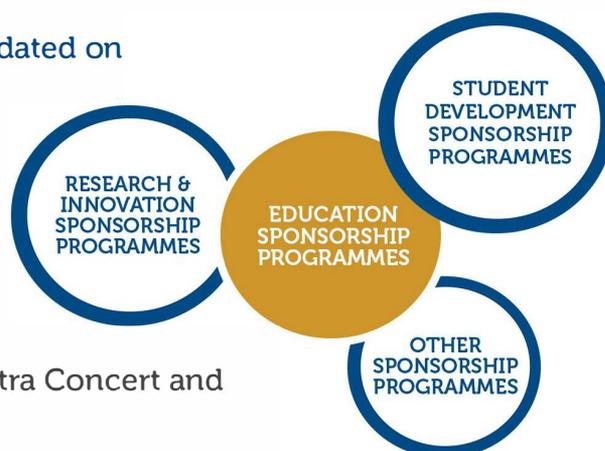
UTP Alumni	
FB Views	6448
FB Likes	6412
Twitter	1030
Instagram	609

WHERE CAN YOU CONTRIBUTE?

You have the privilege to choose the most suitable sponsorship opportunities that aligns with your organisational's interest.

In return for the sponsorship, we will be giving your company the following benefits:

- Naming rights
- Report Card of the sponsored student will be updated on semester basis to Sponsor
- Tax deduction receipt
- Graduate recruitment
- YUTP Donor Recognition Programme
- Brand visibility opportunities



*Complimentary VIP seat in any UTP events
i.e Convocations, Malaysian Philharmonic Orchestra Concert and Conferences in KL Convention Centre

EDUCATION

Full Scholarship Programme

Investment RM180,000

The scholarship covers all university-related fees and stipend allowances for 1 student for a duration of : - 5 Years (Undergraduate)
- 2 & 4 Years (Master & PHD)

Beneficiaries

Undergraduate and Postgraduate Students

Benefits

- Report Card of the sponsored student will be updated on semester basis to Sponsor
- Brand visibility opportunities
- Tax deduction receipt
- Graduate recruitment
- YUTP Donor Recognition Programme
- Naming rights of the scholarship programme

Partial Scholarship Programme

EDUCATION

Investment RM130,000

The scholarship covers all university-related fees for 1 student for a duration of 5 years (Undergraduate)

Beneficiaries

UTP Undergraduate Students

Benefits

- Report Card of the sponsored student will be updated on semester basis to Sponsor
- Brand visibility opportunities
- Tax deduction receipt
- Graduate recruitment
- YUTP Donor Recognition Programme
- Naming rights of the scholarship programme

EDUCATION

Adopt-A-Student

Investment RM50,000

The scholarship will cover all university-related fees that is not covered by PTPTN loan. The deficit is around RM50K per student for a duration of 5 Years.

Beneficiaries

UTP Undergraduate Students

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- First right of choosing outstanding students for graduate recruitment
- YUTP Donor Recognition Programme

Feed-A-Student

EDUCATION

Investment RM30,000

For a student subsistence allowances for a period of 5 years at RM500 per month.

Beneficiaries

UTP Undergraduate Students

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme

EDUCATION

Premium Education Grant

Investment RM100,000

The grant covers all university-related fees for 1 semester up to RM10K per student for 10 students.

Beneficiaries

UTP Undergraduate Students

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- Naming rights of the scholarship programme
- YUTP Donor Recognition Programme

Gold Education Grant

EDUCATION

Investment RM50,000

The grant covers all university-related fees for 1 semester up to RM10K per student for 5 students.

Beneficiaries

UTP Undergraduate Students

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- Naming rights of the scholarships programme
- YUTP Donor Recognition Programme

“A lot of people say there isn’t any help out there, but this sponsorship proved them wrong”

Izyan Farhana, Chemical Engineering
 YUTP Scholarship Recipient 2010-2015
 Process Control Engineer, PETRONAS



EDUCATION

Silver Education Grant

Investment RM30,000

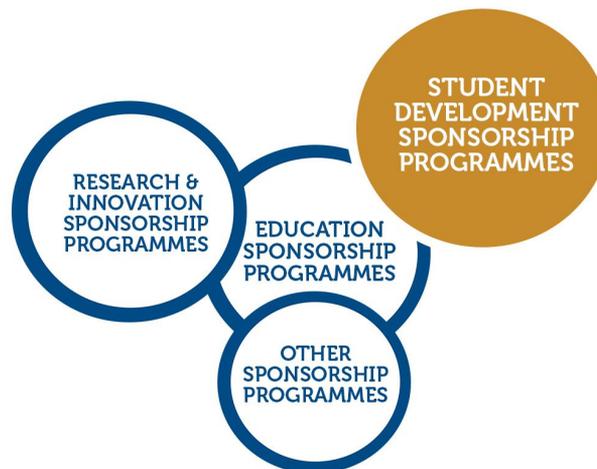
The grant covers all university-related fees for 1 semester up to RM10K per student for 3 students.

Beneficiaries

UTP Undergraduate Students

Benefits

- Naming rights of the scholarship programme
- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme



DEVELOPMENT

Student Mobility Programme

Investment RM20,000

The sponsorship covers partially the allowances (living & meal, accommodation, settling and clothing), return airfare ticket, visa and insurance fees for 1 student.

Beneficiaries

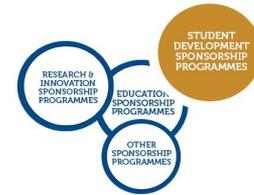
Student Exchange, Student International Internship, Research Attachment and Summer Programme

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme

FUND BENEFICIARIES

UTP's student bodies, clubs, societies and associations



DEVELOPMENT

Sports Championship Programme

Investment RM10,000

The sponsorship covers partially the event cost

i.e. transportation, F&B, PA system, jerseys, judges and publicity collaterals & coach fees for 1 event.

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme
- VIP Passes

DEVELOPMENT

Nurturing Leadership Programme

Investment RM10,000

The sponsorship covers partially the event cost

i.e. transportation, F&B, PA system, costumes, judges and publicity collaterals, return airfare ticket, visa and insurance fees for 1 event.

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme
- VIP Passes
- Speaking Slot

DEVELOPMENT

Arts & Culture Enrichment Programme

Investment RM10,000

The sponsorship covers partially the event cost

i.e. transportation, F&B, PA system, costumes, judges and publicity collaterals, return airfare ticket, visa and insurance fees for 1 event.

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme
- VIP Passes

DEVELOPMENT

Powering Academic Programme

Investment RM10,000

The sponsorship covers partially the event cost

i.e. transportation, F&B, PA system, speakers, judges and publicity collaterals, return airfare ticket, visa and insurance fees for 1 event.

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- Speaking Slot
- YUTP Donor Recognition Programme
- VIP Passes

DEVELOPMENT

Community Outreach Programme

Investment RM10,000

The sponsorship covers partially the event cost

i.e. transportation, F&B, community needs, judges, return airfare ticket, visa and insurance fees and publicity collaterals for 1 event.

Benefits

- Brand visibility opportunities
- Tax deduction receipt
- Speaking slot
- YUTP Donor Recognition Programme
- VIP Passes

DEVELOPMENT

Technopreneurship Grant

Investment RM10,000

The sponsorship covers partially the cost of enabling the prototype in becoming a minimum viable product cost.

i.e. raw materials, booth rental, transportation, & F&B for 5 grants.

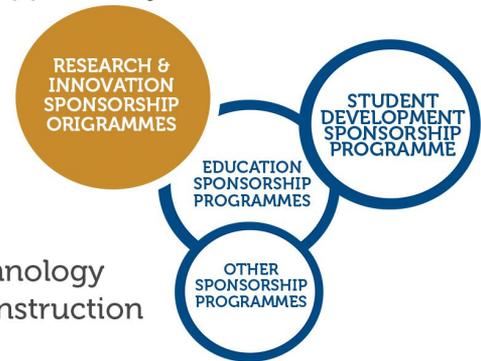
Benefits

- Brand visibility opportunities
- Tax deduction receipt
- Logo on Prototype
- YUTP Donor Recognition Programme
- VIP Passes

Sponsors are welcomed to be part of UTP’s success stories and benefits UTP in terms of broadening our range of subject specialists, creating new opportunities for innovation and collaboration, and providing a unique opportunity for UTP students to learn from the best in their field.

List of Professorial Chair partners :

- Schlumberger - Chair in Petroleum Engineering
- Shell - Chair in Petroleum Geosciences
- Transocean - Chair in Drilling Technology
- Mitsubishi - Chair in Green Technology
- Technip - Chair in Deepwater Structure & Subsea Technology
- Sapura Kencana - Chair in Deepwater Drilling & Construction Technology



RESEARCH

Professorial Chair

Investment RM1,000,000

The sponsorship of the professorial chairs (PC) by corporations at universities will enhance the offering of academic programmes, especially at the postgraduate level and at the same time further develop the research excellence in identified areas. The Chair is expected to play a leading role in spearheading research activities and contribute towards achieving the university’s vision.

The PC sponsorship covers cost of salary and perks, Chair Research Operating Grant and Support Facilities-Capital Grant.

Beneficiaries

Faculty

Benefits

- Naming rights of the professorial chair
- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme
- Report card of the Chair will be updated on an annual basis to Sponsor

Inspiring Innovation Programme (Joint Industry Research Project)

RESEARCH

Investment RM200,000*

The research project is to provide innovative solutions to the real world challenge of business and industry, helping them increase their competitive strength and productivity.

The sponsorship covers cost of research project such as research officer salary, consumable analysis and travelling allowances.

Beneficiaries

Faculty

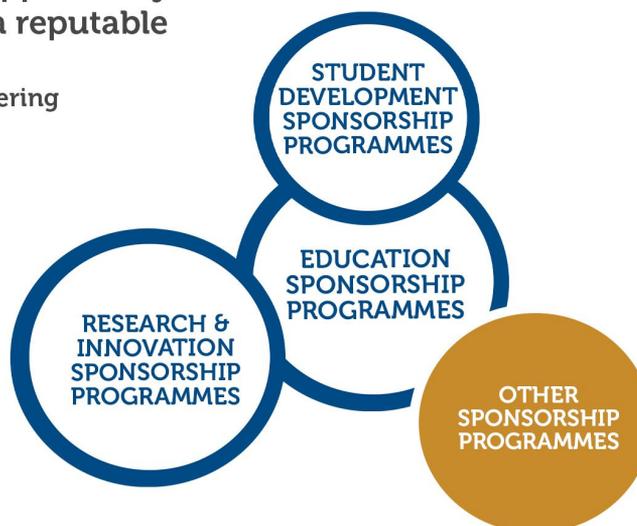
Benefits

- Naming rights of the Joint Industry Project
- Brand visibility opportunities
- Tax deduction receipt
- YUTP Donor Recognition Programme
- Report card of the project progress will be updated on an annual basis to Sponsor

* Estimated value.

"YUTP financial aid gave me the opportunity to pursue an engineering course at a reputable university in Malaysia"

Felicia Chiew, Electrical & Electronic Engineering
YUTP Scholarships Recipient 2010-2015
 Electrical Executive, PETRONAS



OTHERS

Event-Based Programme

Investment RM30,000*

UTP organises various academic and non-academic events throughout the year as YUTP fundraising platform such as:

Tapestry of Colours, ESTCON, Charity Golf, Convocation and Charity Dinner.

The sponsorship covers partially the event cost

i.e. lanyard, F&B, key-note speaker, printing, programme book, bags, stationery & advertising page.

Beneficiaries

Student Development Activities Fund, Research & Innovation Fund
 Scholarship and Bursary Fund

Benefits

- Brand visibility opportunities
- Mock Cheque presentation
- Tax deduction receipt
- YUTP Donor Recognition Programme

Infra-Based Programme

OTHERS

Investment RM10,000*

This is an unrestricted fund to support UTP's management and development via Infra-Based Fundraising Programmes.

The sponsorship covers partially the operating and capital cost of the following items: drinking water dispenser, sports facilities (swimming pool, gym, athletic running tracks, etc), and library facilities.

Beneficiaries

UTP Students

Benefits

- Brand visibility opportunities
- Mock Cheque presentation
- Tax deduction receipt
- YUTP Donor Recognition Programme

* Estimated value.

DONATE TO YAYASAN UTP

To make a donation, kindly visit www.utp.edu.my/yayasan and learn more about the difference of interest which you can support.

Once you have selected a cause, you can channel your contribution as follows:

Method	Payment Options
Online Transfer / Cash Deposit	Payment can be made to : Account Name : Yayasan Universiti Teknologi PETRONAS Account No : 8001062118 Account Type : Current Bank : CIMB Berhad

For more information on Yayasan UTP or if you wish to extend other forms of support including material contributions and ideas, please contact:

Yayasan UTP Secretariat
Universiti Teknologi PETRONAS
32610 Seri Iskandar
Perak Darul Ridzuan

✉ yayasan_utp@utp.edu.my

☎ +605-3688118 / +605-3688279 / +605-3688112 / +605-3688142

Kindly email us the proof of payment for tax deduction receipt issuance.

THANK YOU FOR MAKING A DIFFERENCE!