

2020 Community Report

Ground breaking



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS



Ground breaking year at Haskayne

Wow, what a year that was. Unprecedented. Unparalleled. Full of unknowns.

A year ago, who would have guessed we'd spend fifty-plus years of in-person practices to transition to mainly online education delivery? We couldn't have imagined transitioning our community events to virtual online engagements, or sharing research by webinars, and even our daily interactions to virtual connections. Challenge? Or opportunity?

In a year of unknowns, we focused on our core commitment to excellent teaching and learning, impactful research and meaningful engagement. With this focus, we've been able to excel in what will be an important year at Haskayne.

Most notably, we broke ground on Mathison Hall in May and the Haskayne Capital Expansion Project is now well underway as the doubling of our home space is on track. The large construction site in front of Scurfield Hall will be a new and inviting home, ready to welcome students in 2022.

We broke ground this year in the literal sense, but it was a groundbreaking year in many other ways as well. Our research production is now among the top Canadian business schools. Our faculty and instructors took it upon themselves to offer excellent online education and we are breaking ground in making sure our students are ready for tomorrow's careers. We broke ground by increasing total graduate student applications, doubling our DBA program and growing our Master of Management program by 200 per cent.

Our Creative Destruction Lab - Rockies is supporting groundbreaking work with their new stream for agricultural innovation. And our community has been behind us with groundbreaking generosity as the university wrapped up its Energize campaign with an amazing total of \$1.41 billion raised throughout the campaign, including more than \$111 million for our business school.

For every groundbreaking shift noted here, many people went above and beyond to make it happen. From our instructors who redesigned courses, students who embraced online learning, staff members who pivoted their long-running initiatives, community volunteers who made themselves available online to mentor our students, all of these groundbreakers have my most sincere thanks.

Haskayne is the place where big ideas come to life and bold leaders thrive this year more than ever.

Jim Dewald
Dean, Haskayne School of Business

Breaking ground on our new home

In May, we began construction on the Haskayne Capital Expansion Project to serve our students and community. With completion targeted for 2022, the project features a second building, Mathison Hall, and enhancements to our existing space, Scurd Hall.

This is a critical time for the school as we expand in support of our strategic growth and bold vision.

The Haskayne Capital Expansion Project positions us to create a home for our students by bringing all business classes back to the business school with new places to collaborate, study, connect and learn.

This student-centered learning environment will house new classrooms, study spaces, group meeting rooms, student advising and career services into one beautiful space. This space is essential to support the growth of our Bachelor of Commerce, Master of Management, MBA, Executive MBA, Doctor of Business Administration and PhD programs with state-of-the-art facilities and services.

The Haskayne Capital Expansion project is an investment in the future of business education in Calgary and will bring immeasurable benefits to our students, province and economy, said UCalgary President Ed McCauley.

Demand from students for undergraduate and graduate business programs has grown significantly and we are matching this thriving demand for management education with incredible support from Calgary's business community to make this project a reality.

Since the University of Calgary announced the project in 2018, generous donors have contributed more than \$28 million of its \$40 million philanthropic goal. In addition to the gift of \$20 million from Ronald P. Mathison, other business leaders and alumni have invested in the project including Rob Peters and family, Michael and Renae Tims, as well as Mac and Susan Van Wielingen, through Viewpoint Foundation.

Generous donors have contributed over

\$28M
to the
**Haskayne Capital
Expansion Project**

Designed to make a statement



100
student capacity
lecture hall

12
new
classrooms

300
person dividable
event space



Landscaping and promenade:

A new promenade marking a bold entrance and sense of arrival to the business school's buildings is among the many features of the nearby landscaping. This project will make green spaces accessible and create exterior environments for students and the community to enjoy.

Classrooms:

Our aim is to deliver all business courses at Mathison and Scurfield Halls, and the project will bring a total of 12 new classrooms to the Haskayne School of Business. This includes a new lecture hall with a capacity of 100 students, new classrooms ranging in size from 40 to 80 seats, and a new finance lab.

Unique spaces:

Mathison Hall was designed to make a statement. It includes a showcase piece 80-person open-concept round room that will be a unique hosting place for classes, group discussions and events. The space was designed to be about diversity, inclusion and equity, and draws inspiration from Indigenous communities and the importance of the drum, circles and layers.

Graduate student floor:

The fourth floor will cater to our growing masters programs, including our Master of Management, MBA, EMBA and DBA. All graduate-level academic and career services will be available here, as well as a 200 m² lounge exclusively for graduate students.

Events facilities:

A two-story event space, with a capacity of 300, that can be divided in two for simultaneous events. It will be an inviting space for public community engagement. The space will have built-in screens, a server, storage area, coat check and waiting area.

Student success areas:

All student success services will be based in Mathison Hall with a one-stop shop approach. On the second floor, the undergraduate administration space will be a destination for students from the day they arrive until they finish their studies, with consultation services focused on academic advising and career services. On the top floor, academic and career services for graduate students will be available for Master of Management, MBA and EMBA students.

A new approach to learning



Shaping tomorrow's leaders

The University of Calgary and the Haskayne School of Business are taking a bold new approach to education and credentials, one that allows students to tailor their own educational path. Whether it's an embedded certificate that allows undergraduate students to supplement their degree with additional skills, or post-graduate certificate to enhance an MBA student's knowledge, Haskayne is pleased to extend our program offerings to students of all levels.

Two new embedded certificates

Officially launching in fall 2021. The Embedded Certificate in Leadership Studies will explore the foundations of leadership while building the necessary skills to succeed as a leader. The Embedded Certificate in Entrepreneurial Thinking teaches students tangible skills to help them as an entrepreneur: resiliency, creative problem solving, mitigating risk and innovation.

Two new post-graduate certificates

Both certificates are geared to MBA graduates who wish to deepen their data analytic skills. The Graduate Certificate in Management Analytics teaches students how to derive and communicate data-driven decisions and strategies. The Graduate Certificate in Business Intelligence and Data Analytics helps develop students' data management skills and increase their understanding of business intelligence and analytic technologies.

Two new MBA specializations in analytics

As Calgary expands into the tech industry, the need for data-driven talent continues to grow. Haskayne has added two new specializations to the MBA program: Business Intelligence and Data Analytics and Management Analytics. Aimed to provide students with knowledge of data analytics, this will prepare them to work with companies that are embracing the digital shift to becoming more predictive and productive.

over
27,000
alumni
in **90**
countries

University of Calgary's first Haskayne and Schulich double degree graduates

Varun Bhatt and Scott McNichol are the first two to graduate from Western Canada's first combined degree program in engineering and commerce. Students of this BSc(Eng)/BComm program take a mixture of engineering, science, arts and business courses. As a result, their engineering and business education is complemented with an entrepreneurial and creative thinking approach. McNichol says the degree offers something unique to his employers because of his understanding of both the technical and the commerce side of the business equation.

Fall 2019: Haskayne School of Business

3,233
undergraduate
students

341 are
international
students

709
graduate
students

94 are
international
students

3,942
degree students

435 are
international
students

43%
female
57%
male



431
undergraduate, MBA and
Master of Management
students participated in
community projects

9
classes involved
in community
projects

111
organizations
involved in
student projects

First Master of Management graduates

Our new 10-month Master of Management (MMgmt) program aims to prepare recent non-business graduates with the business knowledge to successfully begin their careers. Michael Osacho, president of the first Master of Management Society and a 2020 graduate, found the program to be an eye-opening experience. Osacho was attracted to the MMgmt program because of its accelerated pace and he saw how it could complement his career interest in government relations, environmental social governance and consulting. Upon graduating, Osacho is now able to capitalize on his unique blend of knowledge and skills from his undergraduate degree and Master of Management.

Thank you

**In a year unlike any other, your support
of the Haskayne School of Business has
been both significant and meaningful.**

**Let's continue to break ground,
together.**





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