NEW
PROGRAM

Bachelor of Arts (B.A.) in Strategic Communication and Advertising

جامعة الشارقة
UNIVERSITY OF SHARJAH

إدارة القبول
ADMISSIONS DEPARTMENT

College: College of Health Sciences

Degree Overview

Audiology and Speech Language Pathology is a healthcare profession specializing in identifying, diagnosing, and rehabilitative services for hearing and speech disorders. The program is designed to equip students with fundamental academic knowledge, clinical skills, and re ective practices, preparing them to excel in the elds of Audiology and Speech Language Pathology. BSc ASLP graduates from the University of Sharjah will be empowered to make signi cant contributions in various clinical roles in healthcare settings.

Program Goals

The program goals are:

- Provide students with high-quality, intellectually challenging education in Audiology and Speech Language Pathology.
- Apply broad theoretical knowledge and clinical skills in audiological and speech-language disorders, fostering effectiveness in communication, problem-solving, and evidence-based practice.
- Demonstrate the highest standards of professionalism, encouraging responsible and highly independent, ethical, legal, and in a culturally competent manner.
- Graduate the students with high level teaching and professional training that enable them to pass the national and international licensure and board exams
- Attain national and international recognition through continuous quality monitoring and active involvement in scholarly activities within the eld of audiology and Speech Language Pathology, as well as across interdisciplinary domains.

Program Learning Outcomes

Upon the successful completion of the program, students should be able to:

1. Integrate theories and practices in Audiology and Speech Language Pathology to provide competent patient-centered care.
2. Apply evidence-based practice in assessment and intervention processes to provide effective healthcare.
3. Use advanced information technology skills in both nonclinical and clinical settings.
4. Communicate effectively with patients, families, and other healthcare professionals to deliver an integrated plan of care for patients with communication and hearing disorders.
5. Participate in public education and health promotion strategies adopted in the community and region by respective authorities.
6. Apply relevant ethical, legal, and social framework to act responsibly toward clients, oneself, and colleagues.
7. Implement leadership skills and autonomy in Audiology and Speech Language Pathology practice for personal and professional development.
8. Use appropriate research methodologies to assess current aspects of Audiology and Speech Language Pathology and produce relevant essays and projects.

Total credit hours: 136

Admission requirements:

- A minimum average of 75% for Elite/Advanced/Scienti c Track.
- A minimum average of 85% for General Track or equivalent . Students should achive 75% in Math subject and one science subject (Biology or Chemistry) in high school.

Admission Tests: English Pro ciency test (TOEFL or IELTS or PTE):

Test Type	Minimum Required Score	Notes
Paper-Based TOEFL	500	The exam offered by the University of Sharjah, AMIDEAST Dubai, and Abu Dhabi head of ces only.
International TOEFL	61	-
IELTS (Academic) Or IELTS Computer-based	5.5	-
PTE (Academic)	42	Students who scored less than "42" (36-41) will be registered in skills courses at the University.