

Stanford University

DEPARTMENT OF COMMUNICATION

2024-25 PEER ADVISORS



**MADELINE
GRABB**



**JAKE
KATZ**



**CATARINA
ROMANO DE
REZENDE**

Email the Peer Advisors at: comm-peer-info@lists.stanford.edu

MADELINE GRABB, class of 2025, is from New York. She is studying Communication and History. Madeline is especially interested in how people connect, the ways in which history is preserved, and how we remember and communicate about the past. Outside of class, she writes sports coverage for The Stanford Daily and is excited to be a peer advisor for the department. She looks forward to connecting with prospective COMM majors, discussing their interests, and answering questions about the department and its programs!

JAKE KATZ, class of 2025, is from Andover, MA, and is majoring in Communication. He is excited to learn about social dynamics, technology's shaping of interpersonal communication, and how technology impacts stakeholder engagement. Jake spent 2022-23 working on the University Committee for Research, shaping university-level research decisions. He spent 2023-24 as a member of the Board of Trustees Committee on Development, seeking to understand how to leverage strategic communication for philanthropy. Jake has also spent time working in the Social Media Lab as a research assistant on quantitative and qualitative projects. He is looking forward to connecting with new COMM majors and undeclared students to help build community within the department!

CATARINA ROMANO DE REZENDE, class of 2026, born and raised in Rio de Janeiro, Brazil, she is a junior double-majoring in Communication and Psychology, focusing on Media Psychology. Since her sophomore year, she has worked as a Research Assistant for the Social Media Lab on a project concerning young adults' perspectives on social media usage, and at Dr. Yu Ding's PhD Lab, combining consumer behavioral marketing and social psychology in her research. She is interested in uncovering and addressing trust in authority, brands, and people in the context of social media. She is excited to connect with aspiring and declared COMM majors, hopefully serving as a guide through these exciting first steps in an incipient career in communication, helping to answer any questions and concerns.