LANG 3060 Advanced Academic Writing

Course Overview

LANG 3060, *Advanced Academic Writing,* is a three-credit course for business students. Students attend 3 hours of class per week over one semester. This course offers students advanced strategies and practice in writing texts in their academic disciplines. It increases student awareness of how disciplinary conventions, genre and rhetorical situations call for different choices in language, organization, format, citation and style. As students explore and analyze academic disciplinary genres and their research and writing process, they learn how to use advanced language skills and strategies including developing stances, defining, explaining, reporting, analyzing, synthesizing and organizing and how to repurpose academic content to communicate ideas effectively. The course also develops in students the view of writing as a social process as they work with a community of writers who share ideas, give feedback and support. It creates writers who are engaged to demonstrate their writing in various ways including a small-scale research project. The course threads competencies in communication, problem-solving and personal development including lifelong learning and awareness to help students develop transferable skills to become effective writers in their academic disciplines.

Pre-requisites: LANG 1403 or LANG 1404.

Exclusion(s): LANG 2065

Intended Learning Outcomes

Students can:

1. Apply knowledge of rhetoric, genre and conventions generic across disciplines and specific to their field to write texts appropriate for academic contexts, purpose and audiences
2. Critically synthesize and integrate sources using advanced citation practices in the discipline.
3. Organize texts logically and coherently to communicate information and ideas by applying both common and discipline-specific conventions.
4. Analyze and apply advanced skills and strategies in writing including stance development, definition, analysis, synthesis, explanation and reporting, and control of syntax, mechanics and style.
5. Develop awareness of writing as a social process by collaborating effectively with peers in the writing process and giving constructive feedback.
6. Reflect critically on their own writing to identify areas for improvement to enhance their writing skills.
7. Adapt academic texts for public audiences to engage and persuade, including the use of multimodal means.
8. Integrate use of technologies including Gen AI with strong emphasis on ethical considerations to enhance writing practices.

Assessment Overview

Assessment	Weighting as % of course grade	Course ILOs
Research Writing in Your Discipline: A Critical Analysis (Individual)	30%	1, 2, 4, 6
Research Report: Small-Scale Research Project (Individual)	45%	1, 2, 4, 6
Peer Evaluation of a Reviewer's Feedback	5%	5
Repurposing Research to Engage (Infographics) (Group)	15%	1, 3, 4, 7, 8
Peer Collaboration in Group Work	5%	5

Grading and Definitions

Letter grades range from A+ to F. The following table shows the conversion of letter grade and the average performance level for CLE courses:

Grade	Average Performance Level
A-range	Excellent/Good
B-range	Good/Satisfactory
C-range	Satisfactory/Marginal Pass
D	Marginal Pass
F	Fail

Please note that the course grade is based on the overall performance throughout the term.

Course Content

Module 1: Foundations of Advanced Academic Writing & The Research Project
Module 2: Structuring and Composing Your Research Report/Paper: Literature Review
Module 3: Structuring and Composing Your Research Report/Paper: Introduction
Module 4: Structuring and Composing Your Research Report/Paper: Methods Section; Workshopping Your Writing
Module 5: Analysis, Reflections, Conversations and Revisions
Module 6: Structuring and Composing Your Research Report/Paper: Introduction: Results/ Findings & Discussion; Conclusion Sections
Module 7: Making Research Accessible & Engaging the Community