

## Professor's Information



Kim, Dong-Jae (김동재)

Professor of Strategy and International Business

- Ph.D. Strategy and Multinational Management, The Wharton School, University of Pennsylvania, 1992
- Evolution of Firm Capabilities, Industry Convergence and Emerging Strategies, Corporate Transformation

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## Profile

Professor Kim received his Ph.D. in Strategy and Multinational Management from the Wharton School of the University of Pennsylvania. Prior to joining Yonsei GSIS, he was an assistant professor at Department of Business Administration, University of Illinois at Urbana-Champaign and a management consultant with McKinsey & Company. While at Yonsei, he took a leave of absence to manage a startup investment fund as CEO/President of Korea Internet Holdings. He serves as a board member of several academic institutions and private firms. His areas of expertise include growth strategy, change management, and evolution of firm capabilities.

## Education

- Ph.D. Strategy and Multinational Management, The Wharton School, University of Pennsylvania, 1992
- M.A., Seoul National University, 1987
- B.A., Seoul National University, 1985

## Professional Services

- CEO & President, Korea Internet Holdings, 2000-2001 (while on leave)
- Assistant Professor, Department of Business Administration, University of Illinois at Urbana-Champaign, 1994-1997
- Management Consultant, McKinsey & Company, Inc., 1992-1994

## Courses and Current Research Area

- **Courses**
  - Strategic Management and Global Competition
  - Global Organization and Leadership
  - Seminar in Strategic Management
- **Research Areas**
  - Evolution of Firm Capabilities, Industry Convergence and Emerging Strategies, Corporate Transformation, Entrepreneurship and Corporate Venturing

## Academic Publications

**(Selected)**

- "Falls from Grace and Lessons from Failure," Long Range Planning, Vol.40, No.4-5, August-October 2007, pp.446-464.
- "Late Comer Strategies: Evidence from the Semiconductor Industry in Japan and Korea," Organization Science, Vol.9, No.4, July-August 1998, pp.489-505.
- "The Impact of Joint Venture Status on the Longevity of Japanese Stakes in U.S. Manufacturing Affiliates," Organization Science, Vol.9, No.3, May-June 1998, pp.382-395.
- "Platform Technologies and Diversification," Organization Science, Vol.7, No.3, May-June 1996, pp.283-301.
- "Cooperation and Entry Induction as an Extension of Technological Rivalry," Research Policy, Vol.24, 1995, pp.77-95.