

MASTER OF BUSINESS ADMINISTRATION

The online Master of Business Administration (MBA) at Purdue's Daniels School of Business offers industry-specific personalization opportunities to deliver a learning experience tailored to your goals. Backed by the Daniels School's foundational intersection of STEM and business, the online MBA enables you to create value for your organization, solve complex problems, and make decisions based on data. Within an evolving business landscape that positions every company as a tech company, these skills are critical and will set graduates apart for success in their fields.

You'll benefit from a highly relevant online curriculum taught by award-winning faculty across Purdue's campus as well as optional in-person courses and experiences. The program's flexibility also makes it possible for you to dig deeply into one area of business or gain a wide variety of skills and expertise across disciplines. **Now with reduced tuition effective for the Fall 2025 semester**, you'll enjoy faster ROI while receiving the same rigorous education from the Daniels School of Business.



DEGREE EARNED

Master of Business Administration



LENGTH

2+ years



FORMAT

100% Online



WORK EXPERIENCE

Avg. 7.5 years



FEES

[View Current Rates](#)

PROGRAM HIGHLIGHTS

- 100% online format with a mix of live classes and flexible learning — perfect for working professionals managing career, family, and life.
- Choose from in-demand specializations to tailor your degree to your goals and build a path that fits you by tapping into the full strength of Purdue's academic resources.
- Courses are led by award-winning faculty from the Daniels School of Business — experts across business, tech, and data.
- Designed to help you lead in a fast-changing, tech-driven world, combining management, innovation, and data-backed decision-making.
- Graduates report average salary boosts of \$25,000 or more.
- Enrich your MBA experience with unique, for-credit experiences in places like Gettysburg and Washington, D.C. that bring leadership lessons to life. You may also visit the West Lafayette campus for our Leadership With Empathy course.
- From career coaching and resume help to time management and stress support, our dedicated support team is with you every step of the way.

MORE INFORMATION

Online Programs | 877.491.0224
purdue.university/businessonlinemba



CLASS PROFILE

Employers

- Boeing
- Collins Aerospace
- Lockheed Martin
- SK Hynix
- Smurfit Kappa
- TE Connectivity
- Trane Technologies
- United Airlines
- United States Air Force
- Zimmer

Top Industries

- Education and Educational
- Finance and Insurance
- Health Care and Social
- Information, Video, Sound
- Management of Companies
- Manufacturing
- Military or Defense Industry
- Mining, Quarrying, and Oil
- Transportation and Warehouse
- Wholesale Trade

Geography

- 38 states
- 6 countries

#4

ONLINE MBA
U.S.

Forbes, 2025

#7

BEST ONLINE MBA
NORTH AMERICA

CEO Magazine, 2025

MBA Programs

Online MBA

CURRICULUM

Foundational Courses 9 credits

- Accounting for Managers
- Marketing Management
- Microeconomics
- Strategic Design Project

Core Courses — 17 credits

- Business Analytics
- Financial Management
- Macroeconomics
- Managing Behavior in Organizations
- Introduction to Operations Management
- Strategic Management I
- Technology Driven Business
- Capstone Simulation (2 credits)
- Electives (20 credits)

Leverage electives to earn one of 10 online graduate business certificates alongside the online MBA.

LEARN MORE

Themes — Credits vary

Arrange your plan of study in alignment with a specialization that fits your career goals. These optional plans help bring intentionality to your time at the Daniels School and prepare you for your next role.

Finance & Economics

Specializations

- Computational Finance
- Financial Economics

Supply Chain Management

Specializations

- Supply Chain Strategy
- Supply Chain Analytics

Leadership

Specializations

- Leadership Fundamentals
- Leading Change and Innovation
- Leading Technical Teams

Analytics

Specializations

- Business Analytics Fundamentals
- Computational Finance
- Marketing Analytics
- Supply Chain Analytics

For more information and course descriptions visit

business.purdue.edu/master-of-business/online-masters-in-business-administration/curriculum

“

With the quality of education that I've received, I feel more prepared... I believe that I have the tools that I need in my toolbox that will help me take the first step toward problem solving.”

ADESOLA (KIKE)
OSHINOIKI

Online MBA '24

Technical Program Manager, SAP SuccessFactors

READ MORE ABOUT KIKE



July 2025