Prior Authorization - Impact and considerations for stakeholders in a dynamic healthcare market

Applied Pharmacoeconomics and Outcomes Research Forum
Monday, 25 August 2025

UC San Diego

APPRECIATION AND ACKNOWLEDGEMENTS

Sponsor of the event: Merck

UCSD support / admin team:
- Adrienne Gomez
- Teah Stacks
- Monica May
- Paradorn Thiel
- Patty Camacho

HISTORY OF THE PE FORUM

The first Applied Pharmacoeconomics and Outcomes Research Forum began in 2006 with the topic of *"AMCP Dossiers: Useful for Decision Making or Not? A Debate"*

Mission: *To promote the application of pharmacoeconomic and outcomes analyses to provide timely, actionable data for enhanced decision-making regarding the value of pharmaceuticals and medication related services for key across stakeholders in the U.S. health care system.*

Since then, we have had 16 events with distinguished speakers and luminaries in the field

PRESENT AND FUTURE

Currently, the Applied Pharmacoeconomics and Outcomes Research Forum has been hosted by UCSD and UCI

Current Steering Committee Members
- Charles Daniels, RPH, PhD
- Jan D. Hirsch, RPH, PhD
- Anthony P. Morreale, PharmD, MBA, BCPS
- Michael Broder, MD
- Lisa Kennedy, PhD
- Jeff White, PharmD, MS
- Josephine N. Tran, PharmD, MS
- Mark Bounthavong, PharmD, PhD

Next meeting will be hosted by UC Irvine (TBA)

TODAY'S SPEAKER – JEFF WHITE, PHARMD, MS

Jeff White, PharmD, MS
Staff Vice President
Clinical Pharmacy Services
Elevance Health

Dr. Jeff White serves as Staff VP of Clinical Pharmacy Services at Elevance Health, where he is responsible for improving member health outcomes, advancing healthcare affordability, and delivering an exceptional member experience. In this role, he provides strategic oversight of the Pharmacy and Therapeutics (P&T) process, ensuring that all drug lists and utilization management programs across Commercial, Medicare, and Medicaid lines of business are evidence-based and aligned with both clinical and financial value.

Dr. White leads formulary initiatives that promote the appropriate use of high-impact therapies, including specialty medications, GLP-1 receptor agonists for diabetes and weight management, biosimilars, and high-profile drug launches. He oversees a team of approximately 35 clinical pharmacists with expertise in formulary strategy, drug evaluation, clinical policy development, pipeline monitoring, and governance committee operations.

TODAY'S SPEAKER – BIMAL PATEL, PHARMD, MS

Bimal Patel, PharmD, MS
Health Economics and Outcomes Research
Senior Director
Tandem Diabetes Care, Inc.

Dr. Bimal Patel, PharmD, MS, is a nationally recognized leader in health economics, outcomes research (HEOR), and managed care pharmacy, with over 20 years of experience spanning the pharmacy benefit manager (PBM), medical device, and biopharmaceutical sectors. He currently serves as Senior Director and Head of HEOR at Tandem Diabetes Care, where he leads global evidence generation strategies to support market access and reimbursement for advanced diabetes technologies, including automated insulin delivery systems.

Prior to Tandem, Dr. Patel spent over 18 years at MedImpact, where he led the Health Outcomes and Clinical Products division. There, he directed retrospective and prospective research initiatives examining medication adherence, benefit design, and patient/provider behavior, and collaborated extensively with payers, pharmaceutical manufacturers, and health systems. He also developed a broad range of payer-facing solutions focused on quality improvement, cost containment, budget impact forecasting, real-world evidence, and value-based contracting.

TODAY'S SPEAKER – MICAH COST, PHARMD, MS, CAE

Micah Cost, PharmD, MS, CAE
Chief Executive Officer
Pharmacy Quality Alliance (PQA)

Micah Cost, PharmD, MS, CAE, is the Chief Executive Officer of the Pharmacy Quality Alliance (PQA). A seasoned health care association executive, Cost works with PQA's Board of Directors, team, and members to fulfill PQA's mission of optimizing health by advancing the quality of medication use through quality measurement, research, education, and convening which improves medication safety, adherence appropriate use, and management.

Throughout his career, Cost has served in leadership positions with numerous associations and coalitions. He has previously served as chair of the American Pharmacists Association's Policy Committee, as a board member of the National Alliance of State Pharmacy Associations, and president of the Tennessee Society of Association Executives. Cost also served as board president of the Alliance for Patient Medication Safety (APMS), a federally registered patient safety organization focused on continuous quality improvement within the pharmacy community

TODAY'S SPEAKER – DONNA CRYER, JD

Donna Cryer, JD
Founder and Chief Executive Officer
Global Liver Institute (GLI)

Donna R. Cryer, J.D., is the Founder of Global Liver Institute (GLI), the premier patient-driven nonprofit advocacy organization which continues to shape and define the field of liver health across five continents. Driven by her own journey through pediatric IBD, liver transplantation, and orthopedic complications of treatment, Mrs. Cryer has raised more than $30 million for liver health initiatives directly, and uses her business and legal acumen to de-risk investment in the field to improve quality and access to care by convening and facilitating more than 200 organizations towards collaborative multi-stakeholder agenda setting and action, building strategic approaches to therapeutic and diagnostic innovation, regulation, adoption and payment structures for best practices to optimize access and outcomes.

Mrs. Cryer has extensive advisory experience for charitable corporate, and government entities, currently serving on the Board of Trustees for Sibley Memorial Hospital/Johns Hopkins Medicine. She has more than a dozen peer-reviewed publications across digestive, metabolic, and healthcare quality journals. Mrs. Cryer was on the Founding Board for the Innovation and Value Initiative and is a member of ISPOR.