

# AGRICULTURAL LEADERSHIP, EDUCATION, & COMMUNICATIONS: AGRICULTURAL COMMUNICATIONS, BS

for the degree of Bachelor of Science Major in Agricultural Leadership, Education, & Communications, Agricultural Communications Concentration

Students pursuing the Agricultural Leadership, Education, & Communications, BS (<http://catalog.illinois.edu/undergraduate/aces/agricultural-leadership-education-communications-bs/>) select from three concentrations:

- Agricultural Communications (p. 1)
- Agricultural Education (<http://catalog.illinois.edu/undergraduate/aces/agricultural-leadership-education-communications-bs/agricultural-education/>)
- Organizational & Community Leadership (<http://catalog.illinois.edu/undergraduate/aces/agricultural-leadership-education-communications-bs/organizational-community-leadership/>)

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## Graduation Requirements

Minimum hours required for graduation: 126 hours.

## University Requirements

A minimum of 40 hours of upper-division coursework, generally at the 300 and 400 level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The University and residency requirements can be found in the Student Code (<https://studentcode.illinois.edu/article3/part8/3-801/>) (§ 3-801) and in the Academic Catalog (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

## General Education Requirements

Follows the campus General Education (Gen Ed) requirements (<https://courses.illinois.edu/gened/DEFAULT/DEFAULT/>). Some Gen Ed requirements may be met by courses required and/or electives in the program.

Code	Title	Hours
	Composition I	4-6
	Advanced Composition	3
	fulfilled by AGCM 220; JOUR 200	
	Humanities & the Arts (6 hours)	6
	Natural Sciences & Technology (6 hours)	6

	fulfilled by ACES 102; FSHN 101 or FSHN 120; NRES 100 or CPSC 112 or CPSC 113	
	Social & Behavioral Sciences (6 hours)	6
	fulfilled by CMN 232, CMN 277, or CMN 280; and ADV 150	
	Cultural Studies: Non-Western Cultures (1 course)	3
	Cultural Studies: US Minority Cultures (1 course)	3
	fulfilled by LEAD 340	
	Cultural Studies: Western/Comparative Cultures (1 course)	3
	Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I)	6-10
	Language Requirement (Completion of the third semester or equivalent of a language other than English is required)	0-15

Code	Title	Hours
<b>Major Requirements</b>		<b>15</b>
ALEC 110	Introduction to Agricultural Leadership, Education and Communications	3
ALEC 123	ALEC Orientation to Illinois	1
ALEC 451	Professional Development in ALEC	2
AGCM 220	Communicating Agriculture	3
LEAD 340	Leadership Ethics & Society: Addressing Contemporary Challenges	3
Oral Communication		3-6
ALEC 115	Let's Talk about Food, Agriculture, and the Environment	
or CMN 101	Public Speaking	
or CMN 111 & CMN 112	Oral & Written Comm I and Oral & Written Comm II	

Code	Title	Hours
<b>Agricultural Communications Concentration Requirements</b>		<b>54</b>
AGCM 310	Investigating Agricultural Communications	3
AGCM 315	Social Media Management in Agricultural Communications	3
AGCM 375	International Agricultural Communications	3
AGCM 420	Public Information Campaigns	3
ALEC 393	Internship in Agricultural Leadership, Education and Communications	3
Select 9 additional hours of 300 or 400 level AGCM courses		9
JOUR 200	Introduction to Journalism	3
ADV 150	Introduction to Advertising	3
Select any 300- or 400-level Advertising elective course		3
Select any 300- or 400-level Journalism elective course		3
Select one of the following Communication electives:		3
CMN 232	Intro to Intercultural Comm	
CMN 277	Introduction to Mediated Communication	
CMN 280	Comm Technology & Society	
ACES 102	Intro Sustainable Food Systems	3
ACE 231	Food and Agribusiness Mgt	3
Select one of the following Animal Science electives:		3
ANSC 100	Intro to Animal Sciences	
ANSC 101	Contemporary Animal Issues	
ANSC 255	Animal Ethics	
Select one of the following Food Science electives:		3

FSHN 101	The Science of Food and How it Relates to You	
FSHN 120	Contemporary Nutrition	
Select one of the following Land and Environment Science electives:		3
NRES 100	Fundamentals of Env Sci	
CPSC 112	Introduction to Crop Sciences	
CPSC 113	Environment, Agriculture, and Society	
<b>Electives</b>		
Free electives as needed to total 126 hours minimum		
<b>Total Hours:</b>		<b>126</b>

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## Sample Sequence

This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this four-year plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

Students must fulfill their Language Other Than English requirement by successfully completing a third level of a language other than English. For more information, see the corresponding section on the Degree and General Education Requirements page (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

<b>First Year</b>		
<b>First Semester</b>	<b>Hours</b>	<b>Second Semester</b>
ALEC 110	3	Composition I or Oral Communication
ALEC 123	1	General Education course
Composition I or Oral Communication	3	General Education course
Language Other than English (3rd level)	4	Free Elective course
General Education course	3	ADV 150
Free Elective course	2	
		<b>16</b>

<b>Second Year</b>		
<b>First Semester</b>	<b>Hours</b>	<b>Second Semester</b>
AGCM 220	3	ACES 102
General Education course	3	General Education course
		<b>16</b>

CMN 232, 277, or 280	3	CPSC 113, NRES 100, or CPSC 112
AGCM elective course	3	JOUR 200
Free Elective course	3	Free Elective course
		Free Elective course
		<b>15</b>

<b>Third Year</b>		
<b>First Semester</b>	<b>Hours</b>	<b>Second Semester</b>
LEAD 340	3	ADV elective course
Free Elective course	3	AGCM elective course
AGCM 315	3	ACE 231
FSHN 101 or 120	3	AGCM 310
Free Elective course	3	ANSC 101, 100, or 255
		<b>15</b>

<b>Fourth Year</b>		
<b>First Semester</b>	<b>Hours</b>	<b>Second Semester</b>
ALEC 451	2	AGCM 420
JOUR elective course	3	AGCM Elective course
ALEC 393	3	Free elective course
AGCM 375	3	Free Elective course
General Education course	3	Free Elective course
Free Elective course	3	
		<b>17</b>

**Total Hours 126**

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1. Within the scope of food, agriculture, human, and natural resources systems in contemporary society, ALEC students will solve challenges and take advantage of opportunities.
  - a. Engage in critical thinking about current issues
  - b. Assess situational strengths and obstacles
  - c. Use effective communications
  - d. Create solutions that respond to current issues
2. Within the scope of food, agriculture, human, and natural resources systems in contemporary society, ALEC students will demonstrate a strong foundation in theories and empirical knowledge associated with leadership, education, and communications.
  - a. Describe current and historical challenges facing people within food, agriculture, human, and natural resource systems
  - b. Recall summarize and apply key theories, models, principles and terminology
  - c. Apply knowledge to global contexts

- d. Integrate knowledge across courses and content areas
  - e. Critique current theoretical and empirical knowledge and methodological approaches
3. Within the scope of food, agriculture, human, and natural resources systems in contemporary society, ALEC students will lead, educate, and communicate with an awareness and commitment to inclusion.
    - a. Critically examine personal backgrounds, biases, and experiences
    - b. Use ethical principles and practices
    - c. Facilitate environments that foster a sense of belonging

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## Agricultural Leadership, Education, & Communications

Agricultural Leadership, Education, & Communications website (<https://alec.illinois.edu/>)

174 Bevier Hall  
905 S. Goodwin Ave  
Urbana, IL 61801  
(217) 333-3165  
[aces-alec@illinois.edu](mailto:aces-alec@illinois.edu)

## College of Agricultural, Consumer & Environmental Sciences

College of Agricultural, Consumer & Environmental Sciences website (<https://aces.illinois.edu/>)

### ACES Office of Academic Programs

128 Mumford Hall  
1301 West Gregory Drive  
Urbana, IL 61801  
(217) 333-3380  
[ACES-Academics@illinois.edu](mailto:ACES-Academics@illinois.edu)

### Advising

Advising website (<https://alec.illinois.edu/academics/undergraduate-degree/>)  
(217) 333-3570  
[aces-alec@illinois.edu](mailto:aces-alec@illinois.edu)

### Admissions

ACES Undergraduate Admissions (<https://aces.illinois.edu/admissions/>)  
University of Illinois Urbana-Champaign Undergrad Admissions (<https://www.admissions.illinois.edu/>)  
(217) 333-3380  
[visitACES@illinois.edu](mailto:visitACES@illinois.edu)