

# ENTREPRENEURSHIP & STRATEGIC INNOVATION CONCENTRATION

for the Graduate Concentration in Entrepreneurship and Strategic Innovation (online)

This concentration is available for these programs:

Accountancy, MS (online) (<http://catalog.illinois.edu/graduate/bus/accountancy-ms/>)

Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>)

Management, MS (online) (<http://catalog.illinois.edu/graduate/bus/management-ms/>)

The Entrepreneurship and Strategic Innovation Concentration is designed to develop leaders who (1) recognize an entrepreneurial mindset, (2) understand how to manage and innovate in uncertainty (3) understand when, why, and how to think creatively, and (4) assess the feasibility of a new venture and the diversity of challenges involved. This concentration will not only provide a strong foundational knowledge of creativity and entrepreneurship, but also provide students multiple opportunities to apply this knowledge via experiential learning opportunities.

Exceptions to the required courses will not be permitted.

## Admission

Admission to the concentration requires submitting a Curriculum Change Form to the Department and Graduate College and admission to one of the approved programs. Admission is limited, and acceptance is on a competitive basis.

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Code	Title	Hours
MBA 551	Strategic Innovation	4
MBA 552	Fostering Creative Thinking	4
MBA 553	Entrepreneurship: From Startup to Growth	4
<b>Total Hours</b>		<b>12</b>

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Learning objectives for the Graduate Concentration in Entrepreneurship and Innovation are designed to provide students in engineering graduate programs the skills and resources necessary to become successful innovators, entrepreneurs, and leaders in industry positions. This

concentration will allow students to build a solid foundation of business practices and gain an entrepreneurial mindset.

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Associate Dean: W. Brooke Elliott

Business Administration Department website (<https://giesbusiness.illinois.edu/graduate-hub/online/>)

Business Administration Department faculty (<https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/>)

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(217) 333-4240

Gies Online email ([giesonline@illinois.edu](mailto:giesonline@illinois.edu))

## Gies College of Business

Gies College of Business (<https://giesbusiness.illinois.edu/>) website (<https://las.illinois.edu/>)

## Admissions

Graduate College Admissions & Requirements (<https://grad.illinois.edu/admissions/apply/>)