

LIBERAL STUDIES: MANAGEMENT STUDIES, BLS

for the Bachelor of Liberal Studies in Liberal Studies, Management Studies Concentration

The Management Studies Concentration provides students with a strong foundation in business fundamentals, leadership, and organizational behavior. Through coursework in areas such as sales, organizational communication, and leadership and management, students develop the critical thinking, problem-solving, and communication skills necessary for success in today's competitive business environment.

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Graduation Requirements

Minimum hours required for graduation: 120 hours.
Minimum Overall GPA: 2.0

University Requirements

Minimum of 40 hours of upper-division coursework, generally at the 300- or 400-level. These hours can be drawn from all elements of the degree. Students should consult their academic advisor for additional guidance in fulfilling this requirement.

The university and residency requirements can be found in the Student Code (<https://studentcode.illinois.edu/article3/part8/3-801/>) (§ 3-801) and in the Academic Catalog (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

General Education Requirements

Follows the campus General Education (Gen Ed) requirements (<https://courses.illinois.edu/gened/DEFAULT/DEFAULT/>). Some Gen Ed requirements may be met by courses required and/or electives in the program.

Code	Title	Hours
	Composition I	4-6
	Advanced Composition	3
	fulfilled by BTW 380, EPOL 310	
	Humanities & the Arts (6 hours)	6
	Natural Sciences & Technology (6 hours)	6
	Social & Behavioral Sciences (6 hours)	6
	fulfilled by PS 201; and one other course approved as Social & Behavior Sciences	
	Cultural Studies: Non-Western Cultures (1 course)	3
	Cultural Studies: US Minority Cultures (1 course)	3
	fulfilled by PS 201, EPOL 310	
	Cultural Studies: Western/Comparative Cultures (1 course)	3
	Quantitative Reasoning (2 courses, at least one course must be Quantitative Reasoning I)	6-10

fulfilled by STAT 100; and one other course approved as Quantitative Reasoning I or II

Language Requirement (Completion of the third semester or equivalent of a language other than English is required)	0-15
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Major Requirements

Code	Title	Hours
Required Core Courses		44
ACE 240	Personal Financial Planning	3
ADV 120	Consumer Data and Society	3
ADV 370	Sales and the Consumer	3
BADM 310	Mgmt and Organizational Beh	3
BTW 380	Global Business Communication	3
CMN 211	Business and Professional Communication	3
CMN 326	Mass Media and the Audience	3
ECON 300	Everyday Economics for Non-Majors	3
EPOL 310	Race and Cultural Diversity	4
GER 455	Multilingual Europe	3
LAS 103	BLS Online Student Success	0
LEAD 440	Interpersonal Intelligence for Professional Success	2
LEAD 470	Leading Professional Organizations and Communities	2
PHIL 442	The AI Revolution	3
PS 201	US Racial & Ethnic Politics	3
STAT 100	Statistics	3
Management Studies Concentration		14-15
CMN 212	Intro to Organizational Comm	3
EPOL 474	Diversity in the Workplace	3
LER 300	Workers, Unions, and Politics	3
Select 2 courses from the following:		5-6
ADV 320	Sales Management	3
LEAD 425	Leading Teams	3
LEAD 427	Human-centered Organizational Leadership and Management	2
Free electives		
Free electives to bring total to 120 hours		
Total Hours		120

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This sample sequence is intended to be used only as a guide for degree completion. All students should work individually with their academic advisors to decide the actual course selection and sequence that works best for them based on their academic preparation and goals. Enrichment programming such as study abroad, minors, internships, and so on may impact the structure of this plan. Course availability is not guaranteed during the semester indicated in the sample sequence.

Students must fulfill their Language Other Than English requirement by successfully completing a third level of a language other than English. See the corresponding section on the Degree and General Education

Requirements page (<http://catalog.illinois.edu/general-information/degree-general-education-requirements/>).

First Semester	Hours Second Semester	Hours Summer Semester	Hours
LAS 103	0 ADV 120	3 PS 201	3
Compositor I or General Education course	4 Compositor I or General Education course	3	
CMN 211	3		
7			3

Total Hours 16

First Semester	Hours Second Semester	Hours Summer Semester	Hours
General Education course	3 General Education course	3 Language Other than English (3rd level)	4
Language Other than English (1st level)	4 Language Other than English (2nd level)	4	
7			4

Total Hours 18

First Semester	Hours Second Semester	Hours Summer Semester	Hours
ADV 370	3 BTW 380	3 STAT 100	3
General Education course	3 ACE 240	3	
6			3

Total Hours 15

First Semester	Hours Second Semester	Hours Summer Semester	Hours
PHIL 442	3 CMN 326	3 General Education course	3
BADM 310	3 EPOL 310	4	
6			7

Total Hours 16

Fifth Year

First Semester	Hours Second Semester	Hours Summer Semester	Hours
Choose concentration course from 'Select 2 courses' list	3 ECON 300	3 Free Elective course	3
CMN 212	3 LER 300	3	
6		6	3

Total Hours 15

Sixth Year

First Semester	Hours Second Semester	Hours Summer Semester	Hours
General Education course	3 GER 455	3 General Education course	3
Free Elective course	3 Free Elective course	3	
6		6	3

Total Hours 15

Seventh Year

First Semester	Hours Second Semester	Hours Summer Semester	Hours
Free Elective course	3 EPOL 474	3 General Education course	3
Free Elective course	3 Choose concentratic course from 'Select 2 courses' list	3	
6		6	3

Total Hours 15

Eighth Year

First Semester	Hours Second Semester	Hours
LEAD 440	2 LEAD 470	2
Free Elective course	3 Free Elective course	3
5		5

Total Hours 10

Total Hours: 120

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Learning Outcomes

1. Students will demonstrate proficiency in written and oral communication, expressing ideas clearly in various formats and for diverse audiences.
2. Students will learn to inspire, cooperate, and motivate others to achieve shared goals. Students will understand the importance of obtaining feedback from others and appreciating other perspectives.
3. Students will demonstrate the ability to learn independently, make inquiries, think critically, discover solutions, and integrate knowledge across both similar and varied areas of liberal arts. Students will analyze complex problems, identify relevant information, formulate creative and effective solutions, and demonstrate critical thinking skills in addressing real-world challenges.
4. Students will understand the importance of using data and gain the ability to effectively acquire, analyze, and interpret data. Students will be able to effectively convey complex data insights to diverse audiences across various industries.
5. Students will broaden their global and disciplinary knowledge, enhancing their understanding of the world around them. Students will demonstrate awareness, attitudes, and skills required to equitably engage and include people from different local and global cultures.
6. Students will be able to integrate knowledge and approaches from multiple disciplines, recognizing the interconnectedness of ideas and applying a holistic understanding to real-world challenges. Students will be equipped with the skills to adapt to evolving challenges and new contexts, demonstrating a commitment to continuous learning and personal development.

Management Studies Concentration Learning Outcomes

In addition to these major learning outcomes, students in the Management Studies Concentration will:

1. Demonstrate critical thinking and problem-solving skills: Students will be able to analyze organizational problems, identify key issues, and develop effective solutions. They will be able to evaluate alternative approaches, assess potential risks and benefits, and make informed decisions in a variety of management contexts.
2. Apply concepts to real-world situations: Students will have a solid understanding of core management principles, such as leadership, organizational behavior, strategic planning, and employee management. They will be able to apply these concepts to real-world business situations and analyze the impact of management decisions on organizational performance.

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Bachelor of Liberal Studies Website

For more information, contact onlinebls@illinois.edu