



Ignatius Lim

Before his role as Head, International/Government Relations APAC Shell, Ignatius was Commercial Counsellor at the Embassy of Singapore based in Beijing, as well as China Group Director of International Enterprise (IE) Singapore [now Enterprise Singapore]/Ministry of Trade & Industry. Prior to this, he held several senior roles in IE including Chief Information Officer, Director of China Strategic Relations, Regional Director for Eastern China, and Market Consulting Director. Before joining the government, he started his career as a Research Fellow at the Faculty of Business Administration, National University of Singapore.

In Shell, Ignatius deals with a range of issues including non-technical risk (NTR) assessment/mitigation for major projects, geopolitical analysis on issues that are material to the company, reputation/License-to-Operate (LTO) crisis management, and scenario planning and development.

Outside of Shell, Ignatius serves as a member in the FutureChina Committee and Audit Committee of Business China, a non-profit organization established in promoting cultural and economic linkages with China.

He holds a Master of Arts (Economics) from University of Toronto and attended advanced management programs at Harvard University, University of Oxford (scenario planning), INSEAD, Peking University, Tsinghua University and Shanghai Fudan University.