



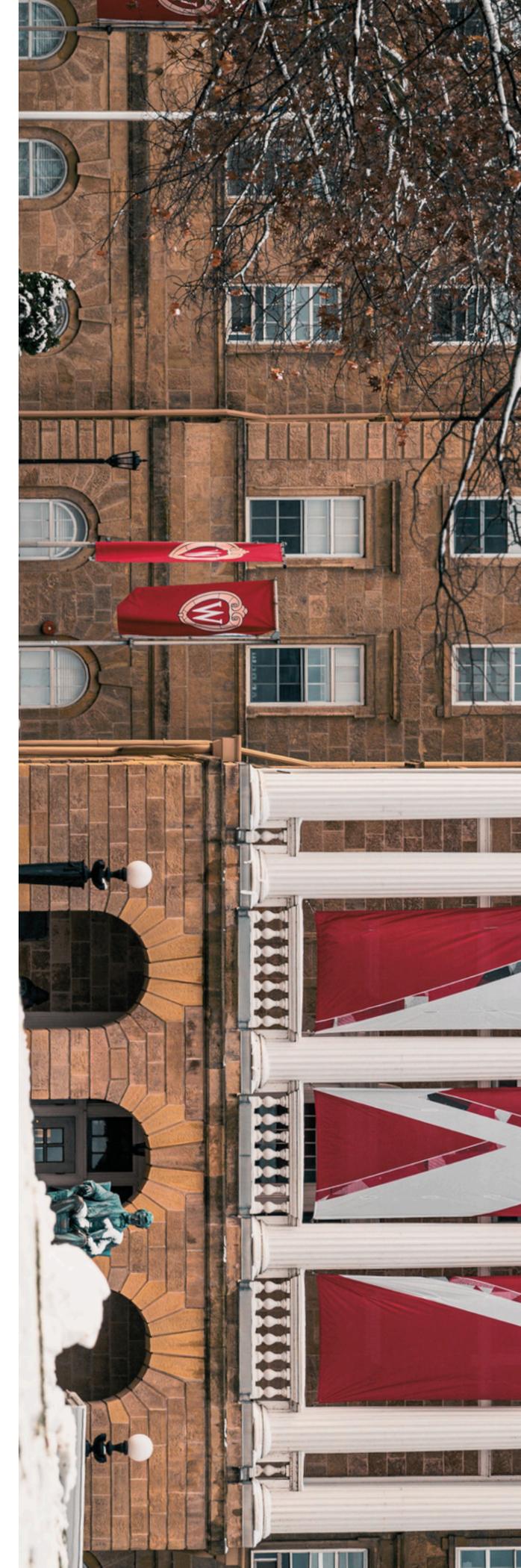
International Student Services

INTERNATIONAL DIVISION

UNIVERSITY OF WISCONSIN-MADISON

WHERE TO GET CELLPHONES & SIM CARDS

2024-25
EDITION



A vertical photograph of a brick building with white columns and red banners. The building has a classic architectural style with large windows and decorative elements. The red banners feature a white 'W' logo. The photograph is positioned on the left side of the page, partially overlapping the text area.

WHERE TO GO?

You might be wondering how you can stay connected with your new friends and family back home...

- *Where can I get a cellphone?*
- *How do I get a U.S. phone number?*
- *Where should I get a SIM card?*

You can buy smart phones and SIM cards at many locations, including official retail stores, department stores, and electronic stores.

Here are some stores around Madison...Search their names in "Google Maps"!

CELL SERVICE PROVIDERS' STORE

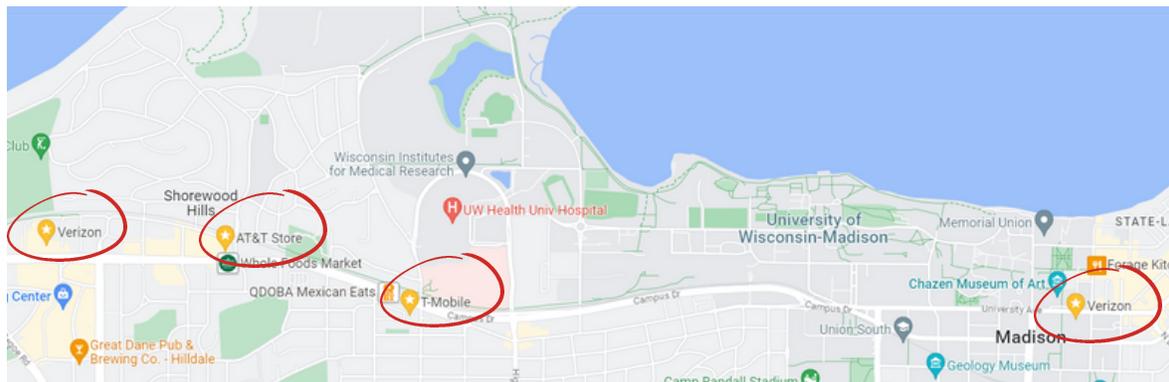
Here are the major U.S. cell phone service providers. You can go to the stores or explore their websites to see the plan options.

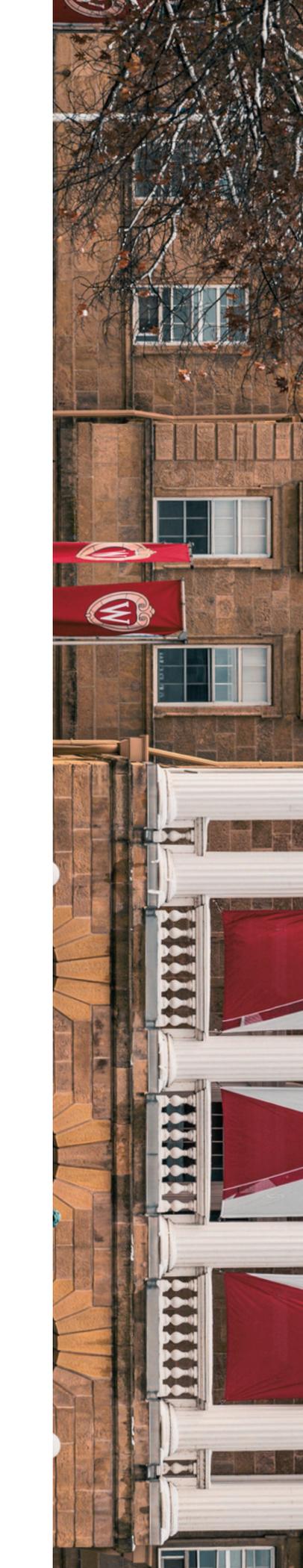
verizon^v



AT&T

T Mobile[®]





DEPARTMENT STORES

There are also some discount for cellphone in wholesales:



ELECTRONIC STORES

The electronic store is a good option to buy electronic products. Price match is available in BestBuy!

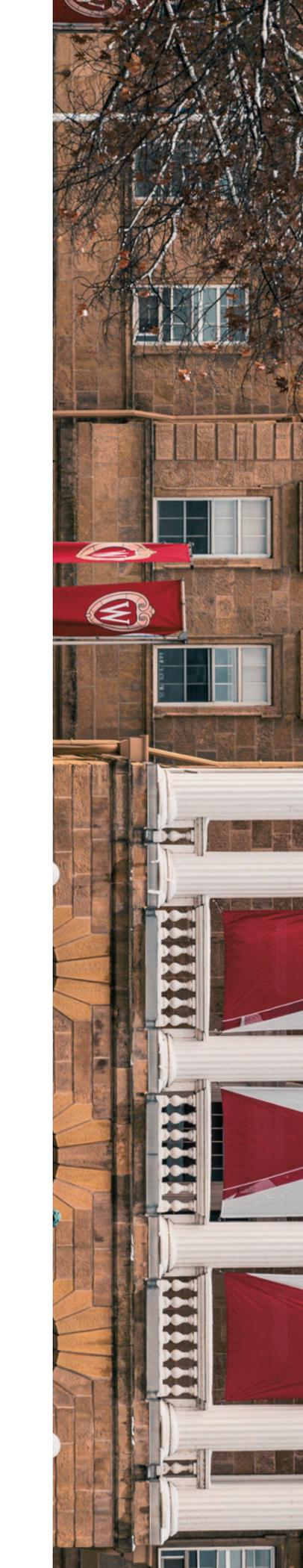


WHERE ELSE TO LOOK?

You can also look up cell service providers online, which are almost always cheaper, such as:



Google them and find the official websites then you can see the plan options. You can also check on Amazon for SIM card / eSIM plans.



THINGS TO CONSIDER

How long will you be in the U.S.?

Does your current phone have a physical SIM card, or an eSIM?

Do you want to get a new phone, or use your existing phone?

How much do you want to spend per month?

What features are important to you? (International calls / minutes, Unlimited data, etc.)

If you need to take a trip to a store to purchase a phone plan or SIM card, how will you get there without phone service?



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Welcome, Badgers!



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