

# GRANT SEEKING STRATEGIES

## The Funding Process

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Grants Information Collection, [go.wisc.edu/grants](http://go.wisc.edu/grants)



**LIBRARIES**

University of Wisconsin-Madison

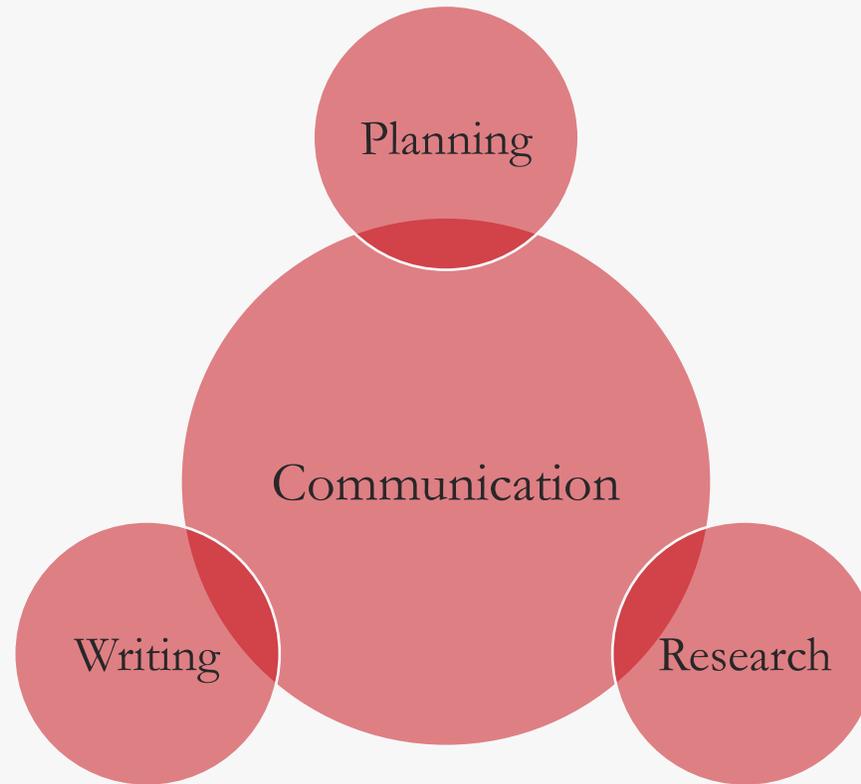
# GRANTS INFORMATION COLLECTION

- Memorial Library Room 262
  - [go.wisc.edu/grants](http://go.wisc.edu/grants)
- Funding Information Network partner of Candid (Foundation Center and Guidestar)
- Candid
  - <https://candid.org/>
  - <https://learning.candid.org/>

# GRANTS EXPERIENCE & CHALLENGES

- How many of you are newer to the grants or fellowships process?
- How did you find out about that opportunity?
- What are some of the challenges in searching or writing?

# THE FUNDING PROCESS



# ARTICULATE YOUR PLAN OF STUDY/RESEARCH

- What is your major area of study or research?
- Will you study part-time? Full-time? For how long?
- Where do you plan to study? Do you need to travel to conduct your graduate research?
- When will you need the funding?
- How does your plan or project fit into your overall goals?

# ARTICULATE YOUR PURPOSE

- What are you trying to accomplish?
- In what stage of the project are you presently involved?
- How are you going to accomplish it?
- How long will it take you?
- Who will benefit from it?
- How much will you need?
- What types of support do you need?

# WHO WOULD BE INTERESTED IN YOUR RESEARCH/PROJECT (I.E., POTENTIAL STAKEHOLDERS) ?

- Topic/Subject
- Technique/approach/theory/school of thought
- Technology used
- Population/location studied
- Population groups to benefit
- Future applications of understanding, technology, etc.
- Outcomes (immediate and long-term)



Broadly and specifically!

# IDENTIFY FUNDERS IN THESE DATABASES

- [Pivot](#)
  - Funding opportunities from many sources (gov and nongov)
- [External Fellowships Database](#)
  - External fellowships for Graduate Students curated by the Graduate School
- [RSP Funding for Graduate Students](#)
  - Specifically for grad students
  - Good for scholarships, travel, and research

# KNOW GRANTMAKER'S REQUIREMENTS

- Eligibility
- Most recent guidelines
- Formatting requirements
- Initial Contact:
  - Email?
  - Phone call?
  - Letter of Inquiry?
- Full Proposal? Or Own Application Form?
- Deadlines, follow-up, expectations, etc.
  - May need to defend dissertation by the end of the fellowship period

# SUMMARY

- Have a firm funding plan
- Research grantmakers to match your profile to their interests
- Are you eligible?
- Follow their guidelines
- Have multiple editors
- **Allow plenty of time!**

# Questions?



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Appointments: Email or visit:

<https://go.wisc.edu/grants> and fill out  
the Contact form

# SEARCH ACTIVITY - PIVOT

- What's your research question?
  - Who benefits?
  - Subjects?
- What do you need the money for?
  - Travel?
  - Collaboration?
  - Ongoing research?
- Who are you as an applicant?
  - Career level
  - Citizenship and demographics

# PIVOT: ACCESS

- Go to the Grants Information Collection webpage:  
[go.wisc.edu/grants](https://go.wisc.edu/grants)
- Click on:
- Help and Tutorials
  - Scroll down to databases, then click on Pivot
- Grants for Education and Research
  - Click on Academics
  - Click on Pivot

# CREATE AN ACCOUNT

Pivot works best with an account

- Use your UW-Madison email address
- Save searches, save and share funding opportunities, and create groups

# ADVANCED SEARCH

- Advanced Search allows you to create custom searches that help answer these questions:
  - Where will you be doing your work?
  - Who will benefit from your research?
  - What do you need the money for?

# USING ADVANCED SEARCH

Use the following fields:

- Activity Location
- Citizenship or Residency
- Funding Type
  - What do you need the money for?
- Keyword
  - Subject and population areas
- Applicant Type
  - Individual, Academic institution, Nonprofit

# REVIEWING OPPORTUNITIES

- Click on the opportunity title
- Scroll down to see eligibility
- Review information on amount, abstract, and other details
- On the right, you'll see contact information for the potential funding partner
- Click on Track to save the funding opp
- Click on Share to send to a colleague
  - They will also need a Pivot account to access
- Any additional keywords?

# SAVING AND EDITING SEARCHES

- You may save, share, and edit searches from the search results page
  - Click on Save search to save and review later
  - You may select email updates
  - Click on Refine search to make any changes, like adding or removing keywords
- Saved searches will be locate on your home page

# ADDITIONAL INFORMATION: WRITING

This section has additional information on the writing process, not necessarily covered in the workshop presentation.

Subsections include:

- Common proposal elements
- What funders really want to know
  - Project description, evaluation
- Executive summary
- File formats

# COMMON PROPOSAL ELEMENTS

- Cover letter and/or Personal Statement
- Abstract
- Narrative/Research Statement
  - Statement of Purpose (may not be required)
  - Objectives
  - Methodology
  - Evaluation
- Budget (may not be required)

# WHAT FUNDERS REALLY WANT TO KNOW

- What specific need are you addressing?
  - Research question? Why this topic?
- Who will benefit from your research or project?
- What evidence do you have to support this need?

# WHAT FUNDERS REALLY WANT TO KNOW

- What are you trying to achieve?
  - Your outcomes should be measurable
- Goals
- Objectives
  - S(pecific)
  - M(easurable)
  - A(chievable)
  - R(ealistic)
  - T(imely)

# WHAT FUNDERS REALLY WANT TO KNOW

- What are your strategies for making it happen?
- What is your specific plan of action?
  - Think of your proposal as an organizing plan.



# WHAT FUNDERS REALLY WANT TO KNOW

- Evaluation
  - Specific program objectives in measurable terms
  - Identify key indicators of success
  - Outline data collection and analysis activities
  - Develop a timeline to monitor the success of the project on an ongoing basis

# WHAT FUNDERS REALLY WANT TO KNOW

Why are you the best person to do this work?

- What makes you unique?
- Consider your background and research



# CONCLUSION

Tailor your conclusion to speak to THIS particular funder's guidelines and interests

# EXECUTIVE SUMMARY

How do I reduce everything to one page?

**Note:** While many fellowship applications do not require an executive summary, it is a good skill to have, especially if you are on a career path that may include grant writing.

# FILE FORMATS

- Use PDF to retain formatting
- Clear and consistent file names
  - Name\_Item.pdf
  - Jacks\_Budget.pdf