

Global Badger Experience Grant Application Form: 2018-2019 - STANDARD APPLICATION

Momoko SATO - Tue, Jan 8, 2019 2:21 PM CST
International Student Services

Contact Information ^

What is the name of your organization?

Asian American Student Union (AASU)

Is your organization a Registered Student Organization (RSO) at UW-Madison? (Not sure? Check the Organization Directory)

Yes

Full name of the primary contact for this application:

Bucky XXXXX

Primary contact phone number:

XXX-XXX-XXXX

Primary contact email address:

xxxxxxx@wisc.edu

Full name of the secondary contact for this application:

Badger XXXXX

Secondary contact phone number:

XXX-XXX-XXXX

Secondary contact email address:

xxxxxxx@wisc.edu

Event Details and Accessibility



What is the official name of your event?

Bubble Tea Tuesday: Uniting the Divided - Building Bridges Between Asian Americans and International Asians

Are you cohosting this event with another Registered Student Organization(s)? The cohosting RSO(s) need to take a vital role in organizing, managing, and/or marketing the event. A simple collaboration does not count.

No

Event type:

Social/Networking (such as gaming, karaoke night, etc.)

Event start date:

October 9, 2018

Event end date:

October 9, 2018

Event start time:

5:00 PM

Event end time:

6:00 PM

Where will your event be held? Please provide all information, for example: building(s), room number(s), etc.

Caucus Room, Student Activity Center (SAC), 333 East Campus Mall

Is the location of the event confirmed and approved by all relevant authorities? For example, has permission been granted by Campus Event Services, Wisconsin Union, the Athletics Department, the Multicultural Student Center, University Housing, etc.?

Yes

I confirm that this event will not generate profit for our organization.

Yes

I confirm that this event will be free of charge and open to all UW-Madison students

Yes

Is your event open to the general public? (Non UW-Madison students, staff, faculty)

No

Has your organization held this event before?

Yes, we have held this event before.

If this event was held in the past or this is a modification of a previously-held event, has your organization applied for GBE Grant when you held it last time? If you answer Yes, please also write down the semester in which the event was held.

Yes - Spring 2018

How many total attendees are expected at this event? (Reminder: This should be a realistic expectation, not necessarily an ideal/goal).

30

If this event was held in the past, how many people attended on average? (Reminder: Please be honest about the information you provide).

30

If your event is open to the general public (non-UW Madison participants), how many attendees are expected from the student body and the public, respectively?

100% of the attendees are expected to be from the student body.

Please see the document Planning an Accessible Event on the following webpage of the McBurney Disability Resource Center: <https://mcburney.wisc.edu/guides/planning-an-accessible-event/> Will your event be accessible so that it allows for all UW-Madison students to attend and learn? What steps will you take to make your event accessible? (For example: providing accommodation, wheelchairs, sign languages)Word count: 100 - 200

The event, Uniting the Divided: Building Bridges Between Asian Americans and International Asians, is located at the Caucus Room in 333 East Campus Mall. The room where the event is held have elevators and wide hallways that provide accessibility for attendees who require accommodations. However, we will also put on our posters and advertisements that if an individual needs extra accommodation, they can contact us before the event to plan accordingly. In terms of sign language, if any of the audience of the event requires an interpreter, we would gladly provide them with the requested facility.

You will be asked to include an accessibility tagline on all publicity for the event so that students who would like to request accommodation can do so with advance notice. For assistance writing an accessibility tagline for your event publicity, please see the document Accessibility Taglines for Events at the following page of the McBurney Disability Resource Center's website: <https://mcburney.wisc.edu/resources/accessibility-taglines-for-events/> Please write down your accommodation statement that will appear on your promotional materials

If you need an accommodation to attend this event or have special dietary needs, please contact Bucky XXXXX at XXX-XXX-XXXX or xxxxxxxx@wisc.edu.

Planning Process Details

Please describe your event. What will it consist of? What are your goals? Why are you holding this event?

Word count: 200 - 300

This is a collaboration event between the Asian American Student Union (AASU) and the Equity and Inclusion Committee of the Associated Students of Madison (ASM). The topic of building bridges between Asian American and International Asian Student arises from the realization that there is a growing separation between the two communities here at UW-Madison. In an effort to bring these two communities together, AASU and the Equity and Inclusion Committee of ASM facilitate an open environment that prompts people to connect and share traditions that leads to long-lasting friendships and a more unified community.

How will this event benefit and/or allow for the full inclusion of international students? Word count: 200 -300

The main goal of this event is to facilitate an informal environment that builds and breaks barriers between International Students & Asian Americans. Specifically, the format of this event is Speed Friending or Speed Networking, which provides a platform for students to share their personal story and learn from one another.

What is your marketing plan? How do you plan on publicizing this event to achieve your attendance goals? (Example: social media, campus newspaper, poster, flyer, chalking, etc.) Please note that ISS offers free advertisement through the weekly and bi-monthly email newsletter. Please contact iss.comm@studentlife.wisc.edu for more information. Write down your marketing timeline, starting at least two weeks before your event. Word count: 200 -300

Both Associated Student of Madison (ASM) and Asian American Student Union (AASU) will hand out flyers of the event during MSC (Multicultural Student Center) WayUP Organization Fair (on September 5), and Student Organization Fair (on September 12 and 13). On September 25, a

Facebook event page will be created, inviting all possible participants through it. During this time, ASM and AASU will reach out to different student organizations on campus that might be interested in this event. Some organizations include, Vietnamese Student Association (VSA), Filipino American Student Organization (FASO), Chinese American Student Association, International Student Services, Wisconsin International Students Association, and Indonesian Student Association. In addition, reach out to International Student Services (ISS) with the possibility of promoting the event on their monthly newsletter. Furthermore, we will send in the event banner to Multicultural Student Center (MSC) to promote event on their monthly Facebook event page. On September 29, posters would be placed in different buildings on campus. Specifically, in buildings like Van Hise Hall, Van Vleck Hall, Ingraham Hall, and Grainger Hall. One week before the event on October 2, ASM and AASU will promote the event on social media platforms like Facebook, Instagram, and Snapchat.

How will your event achieve at least one of the following two Global Badger Experience Grant Objectives?

Objective 1) Global Engagement and Cultural Understanding. Applicants must demonstrate educational components with clear learning goals, and with the aim of expanding attendees' cultural knowledge, introducing new perspectives, and/or fostering intercultural dialogue. Examples of ways RSOs can meet this criterion include: presentations, performances and/or demonstrations with explanation as to the activity's cultural significance, introducing attendees to culturally relevant cuisine with explanation of ingredients and cultural significance, film screenings, intercultural discussions, workshops, and more. Events without clear learning components will not be considered. Objective 2) Development of International Community. The event aims to establish cross-cultural connections among students of various backgrounds through a variety of educational programs, for example, workshops, discussions, and community-building activities. Applicants must indicate concrete strategies for guided interactions and provide detailed descriptions of: How a GBE Grant-funded event will actively engage multicultural students in building an international community and creating a more inclusive campus. How the event supports multidirectional intercultural learning. The focus must be on the exchange of information and multidirectional learning. How the funded event will encourage this learning and interpersonal interaction to continue after the event is over. The presence of students from different ethnic, national, and/or cultural backgrounds at an event in and of itself does not constitute a focus on international community development. Examples include: Navigating cross-cultural discussions, facilitating icebreaker activities that allow students from different backgrounds to meet each other, intentionally creating diverse teams of students to participate in games or athletic events, etc. The GBE Grant Review Committee will look for a thoughtful explanation for how requested funds would be used to address the above-listed points, and encourages RSOs to collaborate with each other. Word count: 300 - 400

The objective of this event is to build a network system between the international community

and domestic students. In order to achieve this goal, AASU and ASM facilitate an interactive event through speed-networking. Just like any other speed-networking, students will gather together in exchange of personal hobbies, experiences, and/or opinions. International Asian Students will be paired with Asian Americans in the speed-networking process. Specifically, the Asian Americans students will form a line, while the international students form another line facing the first line. During the interaction, participants will be given approx. 1-3 minutes (dependent on the question/prompt asked) to share about personal backgrounds, and/or respond to prompts/questions given by facilitator. Once the given time is over, they will switch partners and talk about the next question/prompt. At the start of each questions, people will introduce themselves by saying their name, year, and major. The questions will be prepared before the event and presented via presentation slides. Some questions include but not limited to: What is your favorite food to eat? What is the toughest thing you have to experience due to your ethnicity? How important is culture to you? What is your current favorite song and what was your favorite song in middle school? What is your biggest pet peeve and why?? What was your first job? If you don't have one what would you want your first job to be? What is the most ridiculous thing your parents ever done to embarrass you? What's something about you that most people would be surprised to know? If you had time, what Netflix show or any show at all would you binge watch right now? Take out your phone and show the person across from you your most recent PG photo and explain what it is. Through this kind of format, students are exposed to 2 possible organizations on campus that they can get involved in. The funding for this event will be used to buy bubble tea ingredients - the signature of AASU's Bubble Tea Tuesday. The bubble tea is used to further create an informal environment for the event. The reason why we are aim to facilitate an informal environment is because we believe it would allow students to feel more comfortable to exchange information and get to know one another. Ultimately, we seek to make an environment where students can build friendships that would allow us to meet the objective of uniting the divided: international and domestic students.

Please provide a brief timeline for your event. For example: 5:00 p.m. - Event set-up 6:00 p.m. - Check-in table opens 6:15 p.m. - Food arrives 6:20 p.m. - Welcoming remarks 6:45 p.m. - Presentations begin 7:45 p.m. - Closing remarks 8:00 p.m. - Clean-up

3:50 p.m - Event set-up 4:45 p.m - Check-in table opens 5:00 p.m - Event Introduction and bubble tea is distributed among the attendees 5:10 p.m - Attendees are split into 2 groups and speed networking begins 5:50 p.m - Closing Remarks 6:00 p.m - Clean up

Request Amounts and ASM Eligibility



What is the total amount of funds requested for this event from the Global Badger Experience Grant?

\$104

Please check all of the categories for which you would like to receive funding from the Global Badger Experience Grant. Please also enter the requested dollar amount for each category you chose.

Food - \$104

Please Upload a SINGLE document (in Word or Excel) to tell us more about the items you are applying for. Your document should list vendor, vendor contact/link, unit price of each item, number of each item, and the total price of each item in the following formate. For Example: Food Vendor: Wisconsin Union Catering Vendor Contact: (608) 262-2511/events@union.wisc.edu items: 1. Lemonade \$17.95/gallon*4 gallon = \$71.8 2. Ian's Cheese Pizza \$22.95 each *4 = \$91.8 3. 25 Small 6 Plates \$2.60/set *2 = \$5.2 Total Amount Requested = \$168.8 Equipment/Facility Rental Vendor: Play Circle Theater Vendor Contact: (608) 265-3000/email Items: 1. Theater space rental \$300*1 = \$300 2. Over-time usage \$150*1 = \$150 3. Stage labor \$12/hr*30 hr = 360 4. Light system \$200*1 = \$200 Total Amount Requested = \$1010 Printing Vendor: Student Print Vendor Contact: (608) 262-6216/stuprint@rso.wisc.edu items: 1. Flyer \$0.25*100 = \$25 2. Poster \$0.5*50 = \$25 3. Program \$2*100 = \$200 4. Additional Cost (cutting, folding, etc) Total: \$10 Total Amount Requested = \$260 Event Supplies Vendor: Amazon 1. Item #1 \$20*2 = \$40 Link: (specific link to the item) 2. Item #2 \$5*2 = \$10 Link: (specific link to the item) Total Amount Requested = \$50

DOWNLOAD FILE

Have you already applied for an ASM Event Grant for this event?

No

If you answered Yes above, please upload your ASM Event Grant submission for this event

n/a

Has your organization received an ASM Event Grant for any OTHER events this semester?

No

If you answered Yes above, please upload your ASM Event Grant submission for that specific event

n/a

Are you requesting the same amounts of money for the same items from ASM?

No. I am only applying for food, which cannot be funded by ASM.

Are you asking for the Global Badger Experience Grant for additional funding over an ASM funding limit? (For example: You are bringing in several performers for a large event. You are not able to pay their honoraria with ASM funds alone, because you have reached the cap set by ASM. Therefore, you need additional funding from the Global Badger Experience Grant to cover all expenses.)

No

What is your total budget for this event? (Total amounts from all funding sources).

104

If you will receive funding from any other sources in addition to the Global Badger Experience Grant, please

list: Source of funding (Grant, RSO, Department, etc.) Amount from that source Status (approved, denied, pending) If you are on the waitlist for an ASM Event Grant, please also list the items you applied for in your response. For example: Cultural Event Collaboration Grant (WUD Global Connections, \$450, Approved)

This event is not receiving any other funding.

Are you requesting funding to pay for transportation, lodging, honorarium, or services for a performer, speaker, entertainer, or trainer?

No

How does your group intend to remain fiscally responsible with this event? What measures are you taking to keep costs reasonable for this event? Word count: 200 - 300

In the past years, AASU have done a similar event like Bubble Tea Tuesday; creating a platform for discussion accompanied by bubble teas. Thus, we are well aware on the common market price for the things we are requesting funding for (tapioca pearls, cups, and milk tea mixes). That being said, we will strictly follow the budget request that we initially proposed to ISS Global Badger Grant committee, as it truly reflects the amount of funding we need for our event. If needed, we will also do a market comparison price with other vendors that we don't ended up choosing, to prove that we are choosing the most reasonable option and is fully responsible for our expenditure. If we ended up spending more than what we initially proposed for, we will create a write-up that explains our reason for increased expenditure and how we have put most effort to be fiscally responsible.

Terms and Conditions

I confirm that the information given in this form is true, complete and accurate.

Yes

If you agree with the above conditions, type your name in the box below.

Bucky XXXXX